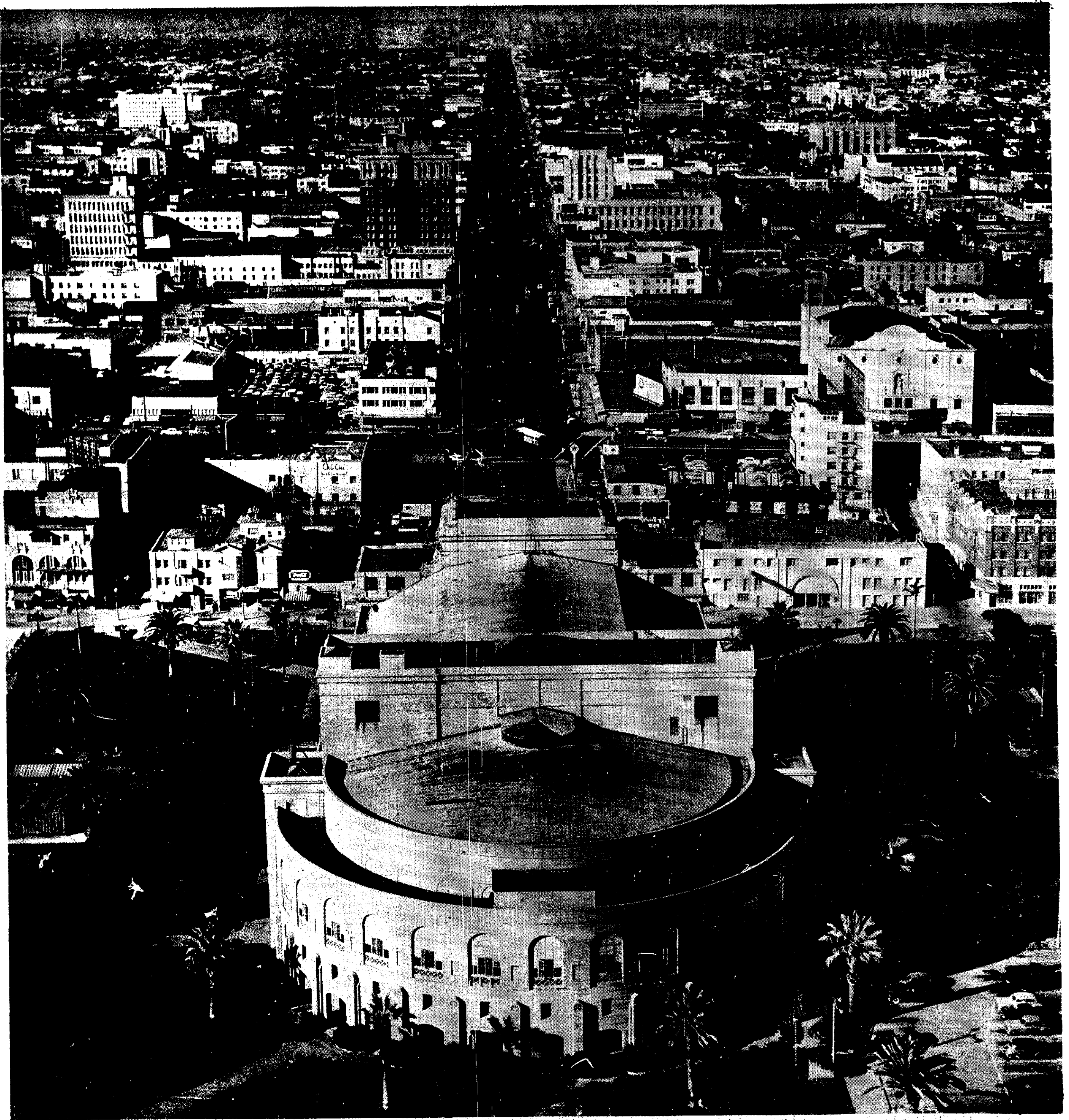


# MAGAZINE Section



## LOOKING UP THE AVENUE

This is Long Beach, looking up American Ave., pictured from a Navy blimp on a recent training flight from Santa Ana. H. S. Melvin, Press-Telegram cameraman, took this photo, others on Page 5.



# Pines-to-Palms Highway

A wide, high-gear road, stretching from alpine heights to the below-sea-level Colorado Desert, offers a galaxy of motoring thrills.

ONE OF the greatest motoring thrills Southern California has to offer is a trip up over the Pines-to-Palms Highway. Within an hour's driving time, this fabulous road which whisks up over the rugged alpine heights of 10,831-foot Mount San Jacinto and down, by easy stages, into the below-sea-level Colorado Desert and the picturesque palm gardens from which the famous winter resort Palm Springs derives its name.

The entire road is wide, smooth, and high-gear, and may be covered in the so-called "loop drive" from Long Beach in a single day. In spring and early summer the mountain and desert wild flowers are at their prime, including lupine, lemon lilies, Mariposa

By Mark McMillin

lilies, and wild iris. Later in the year, the mountain meadows are aglow with goldenrod, daisies, asters and primroses, against a background of feathery ferns. Leaving Long Beach, the motorist may drive to Riverside, stop to enjoy a fascinating tour of famed Mission Inn and its art treasures. Also here in Riverside is the first navel orange tree, imported from Brazil in 1873, the parent of a billion-dollar California industry. Leaving Riverside on U. S. Highway 395, there is the drive to Hemet from where Highway 74 circles directly up and over Mount San Jacinto. Here the meadows and canyons are deeply forested with pines, ce-

dars, and pinon trees, and deer wander the primeval woodland. On every side are magnificent alpine scenes or vast stretches of valley and desert views, thousands of feet below.

From Panorama Point, the road eases down to Lake Hemet, the surrounding mesa literally carpeted in season with wild flowers and plants, more than 100 of which have been botanically classified. Then, by a series of wide, easy turns, the highway drops down into the Colorado Desert where mountain flora gave way to desert varieties and the famous fan palm for which the area is noted.

These imposing palms date back to prehistoric times and are mentioned by early Spanish explorers in diaries and chronicles, but no one knows their exact origin. Geologists theorize that the vast desert was once a great inland sea in a tropical land and that the palms propagated here in some distant geological age.

WHATEVER their origin, the palms add much to the beauty of the scenery. Lining the canyons and growing

From a 9000-foot elevation in the San Jacinto Mountains, just off the Pines-to-Palms Highway, Palm Springs and the desert seem only a hop-and-skip away.

luxuriantly in the alkaline oases, they often reach a height of 100 feet in steep canyons protected from storms and fire. On the open desert, unfortunately, all the taller palms have been destroyed by fire, wind, lightning, or through the carelessness of man. But in the sheltered areas, these palms still thrive, the only living

plant life which dates back into prehistoric times when a great salt sea covered all of Southern California and extended far down into the Laguna Macuato of Lower California.

In Palm Springs, there are several palm-covered canyons which are well worth visiting; one is beautiful Tahquitz Canyon with its charming water-

falls leaping down from snow-topped San Jacinto, and there is the old Indian Reservation south of the village on the way to impressive Palm Canyon, home of some 5000 fan palms.

The return trip may be made through Banning and Beaumont without traversing any of the route previously covered—at the end of a perfect day.

## Christmas Massacre at San Miguel



William Reed was operating a store in Mission San Miguel when the cry of gold swept California. He went to the mines, failed to find riches but bragged that he had. Outlaws followed him back to the mission, slew Reed and his family in a frenzied search for the supposed cache. Retributive justice came later to the killers.

—Photo courtesy California Mission Trails Assn., Ltd.

By Nell Murbarger

Boasts of gold that never existed brought death to an Englishman and his household in one of California's most colorful missions.

RINGED by the pleasant, oak-spattered fields of Salinas Valley, Mission San Miguel Arcangel drooves quietly in the California sun. It is a holy-seeming place, where men drop their voices and bare their heads; and one who had not heard of the Christmas massacre might suppose that peace had been distilled here since time's beginning. One of those who know the story do the old adobe walls seem cold, and the quiet hush, a ghostly hush.

One of the most brutal affairs in the history of California, the massacre at San Miguel was not the work of painted

savages, but the deliberate mass murder of white men by white men for the sake of gold. Gold, which never existed!

Foundation for the tragedy was laid more than 20 years before its actual occurrence.

With the Spanish missions secularized under Mexican rule and valuable church property being sold for a song, a business partnership was formed between William Reed, an Englishman, and the Spanish-Californian, Petronillo Rios. Pooling their meager assets, the men purchased Mission San

Miguel, paying \$300 for the huge adobe building and its fertile lands, strategically situated on the Los Angeles-Monterey road. Rios soon established himself in the cattle business, while Reed opened a general store in one wing of the building.

The partnership prospered and all went well until 1848 when news of Marshall's gold discovery reached the Salinas Valley. With potential riches beckoning a short distance to the north, the partners packed their equipment and set out for the mines.

THAT a proud British merchant and a Spanish rancher were unable to find paydirt when it was virtually everywhere for the taking, became an amusing matter to the money-mad Yankees, whose coarse jibes proceeded to make life miserable for the Salinians. To save face, Reed began boasting of imaginary gold found by him and his partner.

"This boasting, William," protested Rios. "It is bad! We are among rough fellows who would slit our throats for a fraction of the gold you claim we have found. Please," he urged, "let us go home, quickly!"

Rios' pleading at last won out, and with Reed still maintaining his bluff of riches gained, the penniless partners returned to the Salinas. HOME AGAIN, and reclining comfortably in his favorite chair before the blazing hearth, William Reed drew to him his two sturdy sons. This, he realized with satisfaction, was the moment he had been anticipating through all those miserable weeks. Like Rios had said, it was fitting that a man should be with his family—particularly with Christmas at hand and a pair of young nippers fair tongue-tied with the excitement of it! There was even a good possibility that yet another child would bear his name before the yule feast was laid. Already, the midwife had come to stay with Mrs. Reed.

Out in the mission yard the arrival of late travelers was announced by the clatter of horses' hooves and the sound of loud voices. Reed rose and stepped behind the counter as

five roughly-dressed men entered the store.

"Well! Get a load o' this!" roared one of the wayfarers. "Millionaire! Reed, himself, standin' there like any tup'ny clerk!"

Scrutinizing the travelers more closely, Reed recognized them as men he and Rios had met in the goldfields. There was Sam Brenard, Joe Lynch, Pete Remer—or some called him Raymond—and Peter Quinn. The fifth chap was unknown to him.

ONCE he had supplied their needs, Reed heaped more oak logs on the fire and he and the five miners gathered about the hearth to share a friendly bottle and swap yarns. Forming an appreciative audience were Mrs. Reed's 8-year-old brother and Reed's elder son.

"If you 'n Rios found so

(Continued on Page 6, Col. 5.)

## In Art Circles

### Exhibit to Close

By Vera Williams

KEITH HUNTER, Long Beach portrait painter, today closes a five-day exhibit in the Victor Hugo, 730 E. Broadway. Tomorrow he will open a show in the W. O. Richards Gallery, 3433 Via Lido, on Lido Isle, where it will remain through New Year's Day. During March he will have an exhibit in Lafayette Hotel Gallery.

Born in Oakley, Idaho, Hunter was graduated from Wilson High School in 1935. He studied art under Suzanne Miller and Pauline Peavey. A war poster, "Work Will Win the War," the original of which was sent to President Roosevelt, was nationally circulated in World War II.

Portraits in the three shows include three generations of the Robertson family—J. A. D. A. and O. J. Robertson; Mr. and Mrs. Russell Mangum and sons, Russell, James and Cordell; Mrs. Bonnie Price and son, Ronnie, and Truman and Maxine Katz. "Singles" include Jim Jeffries, Atwater Kent, J. J. Mottell, Shari Lee Hilman, Elizabeth Lancaster, Effie Christman, Ernie Taylor, Judy Baran, Bill Hurley, David Tifford, Bill Atkinson, Herbert E. Lewis, Eva Gilbert and Carl B. Wirsching.

In addition, and distinctly for

fun, Hunter shows four examples of what he calls "screw-ball art," pictures in which he pokes sly fun at surrealist art.

VANESSA HELDER, who several years ago taught water color for the Long Beach Art Association, has a one-man show in the Lafayette Hotel—which is good news for art lovers.

This show of 20 paintings is the first comprehensive exhibit she has had in Long Beach, although her work has been in several group shows here.

Although most of her displayed work is water color, three scratch board drawings are included. Landscapes include material from seven states—Washington, California, Nevada, Nebraska, New York, Pennsylvania and Vermont—many of which were sketched on travels with her architect husband, John S. Paterson, who paints as a hobby.

Throughout her art career, Miss Helder has experimented with various media. For the past two years she has concentrated on new materials and techniques in oil variations of painting, which later will be released for exhibition. Now she is experimenting with gold and silver leaf as a basis for various types of oil glazes. Miss Helder's education in



Keith Hunter poses with his portrait of small blue-eyed Shari Lee Hilman. Exhibition here closes today.

art started at 9 years of age and progressed in the usual way through high school, college, private lessons and on through the Art Students League of New York, where she had a scholarship for 1934-1936. Since her arrival in Los Angeles 8½ years ago she has served with Red Cross arts and skills committees in hospitals, and has been first and second vice president of the California Water Color Society.

Her paintings will be found in the collections of the Seattle, Newark and Atlanta Museums; International Business Machines office, American Academy of Arts and Letters, Orton Collection of Eastern Washington State College. Johnny Mercer, song writer, and Mr. and Mrs. William A. Price of Birmingham, Ala., have her pictures.

OUTSTANDING figures in art and sculpture will serve on the juries of selection and awards at the All-Southern California art exhibition at the National Orange Show in San Bernardino next March 6-16, it

is announced by Melville D. Harris, art show chairman.

Named to the jury of selection were Dan Lutz, winner of the purchase prize in oils at the 1950 National Orange Show and a former member of USC, Chouinard and Chicago Art Institute schools; Donal Hord of San Diego, nationally known sculptor, and Clarence Hinkle, prize and awards winner at both American and European exhibitions.

On the awards jury are F. Tolles Chamberlin, member of the National Academy Prix de Rome scholarship and a former instructor in painting and sculpture at USC, the Chouinard and Jepson Institutes; David Scott, painter and lecturer who won the 1950 National Orange Show purchase prize in water color, and Loren Barton, distinguished award winner in three fields of art—painting, illustrating and etching.

Entry blanks for the 1952 exhibition in which \$875 in purchase and cash prizes will be awarded, will be mailed soon to Southern California artists.

## Art From the Orient

By Lucretia Roper

ORIENTALS have been leaders in all endeavors of fine art, whether in the field of porcelain, painting, or jewelry making, with other countries following behind trying to discover her secrets of perfection. For a number of years, Japanese craftsmen have been perfecting a process of jewelry making called the Damascene process.

Many of our returning servicemen are bringing back products made in Japan by this process. Charles (Chuck) Tally of the Press-Telegram staff, who recently returned after serving with the 452nd Bomb Wing in Tokyo, brought home to Mrs. Tally pieces of this jewelry, some of which are illustrated here.

For other mothers, wives and sweethearts in the Southland who have received such gifts from servicemen, this fascinating story of its manufacture is told.

The design is first chiseled into the soft steel surface of the product. The cutting is then done from three different angles by the skillful use of a very delicate jeweler's hammer and chisel.

Thin strands of pure gold (Continued on Page 3, Col. 3.)



Delicate necklaces, bracelets and brooches crafted in Japan are finding their way to U. S. via servicemen.

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Vol. 4, No. 46

AMERICAN AVE. has a wide and sweeping vista possessed by few Southland thoroughfares, as shown on cover.



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Pacific  
Sunday  
Magazine  
GROUP



## For the Cocktail Hour



"Monsieur Beaucaire" is the name given cocktail dress (above) of blue natter silk surah, blue waistline bow.



Princesse cocktail dress of black silk taffeta has a collar standing high within the curving shoulder flange; the skirt has draped pockets.

## Candle Maker

By Marion C. Seddon

**O**N YOUR MANTLE, on your buffet—somewhere about the house—you'll want your own, original Christmas decoration. Candles and Christmas always go together. Frothy white candles can be made with beaten paraffin.

Fill the bottom of a double boiler with water and place over stove burner. When top of double boiler is hot, heat sides of four cakes of paraffin and stick them together. Insert a piece of wick or coarse string between the two middle cakes. Now place in top of double boiler another cake of paraffin and melt to a liquid. Let it cool slightly, then beat until foamy with a rotary egg beater.

With a spoon, daub the foamy mixture on the outside of the stuck-together paraffin cakes until they are thoroughly covered. You will have a gleaming white candle, slightly larger than the paraffin box. Should you wish to use less paraffin you can use the empty paraffin box, itself, as a base. Pour in the bottom of the paraffin a little melted paraffin to act as a weight. Cover outside of box with melted, beaten paraffin. Don't forget to place a wick in center top of box.

For a larger candle a paper

milk carton or a large cheese box can be used. If you want a solid wax candle, fill the container with melted paraffin. When the paraffin is hard, place container in warm water to loosen the paraffin from sides of container. Then daub the melted, beaten paraffin onto the sides of the tall paraffin candle. Solid wax candles may be burned.

To get the same effect, using less paraffin, pour an inch of melted wax into an empty carton. Daub beaten paraffin on the outside of carton.

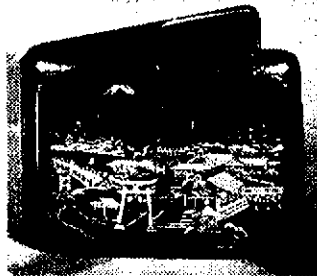
A small fat candle can be made by using a half-pint milk carton as a mold or as a base.

**C**OLORED candles can be made by dropping into the melting paraffin a piece of crayon or a bit of tempera powder paint. Your candles can be shaded with violet, yellow, rose, green, blue—any or all colors.

Novel decorations are made by pouring paraffin into cookie or gelatin molds. Placing the hardened mold into warm water will loosen it. Spoon frothy paraffin on the hardened figure. These small wax figures could make ideal individual favors for your Christmas dinner table.

The cocktail hour having assumed a place of prominence in American social life, stylists have designed many interesting dresses for this delightful occasion. For example, a brown net "striped" with dark brown silk velvet ribbon—a cocktail-to-dinner dress for fall. It is entirely fashioned over a brown silk taffeta and the belting is made of brown satin.

## Pet PARADE



Gold and silver were inlaid in steel by Japanese craftsmen to produce cigarette case shown above.



—Photo by H. F. Powell

Shetland sheepdogs Candy and Dusty belong to Vera and Helen Powell; with them, Laurie and Joan Ellison.

By Karen Smith

**F**ROM the Shetland Islands, with its storms and meager vegetation comes the small but completely hardy and tough Shetland sheepdog, a colt in miniature, a finely-balanced dog with a thick double coat who seldom measures over 15 inches tall at the shoulder.

The Sheltie is appreciated for several purposes. For a small working dog he has no equal. He obeys willingly, learning lessons rapidly, and can carry out orders with strength, endurance and intelligence. His greatest happiness is in pleasing his owner.

As a watchdog for the home or farm, he is invaluable, for his vigilance comes naturally. Although small, he is perfectly capable of warding off unwelcome intruders and trespassers. If he is raised with a child, he will watch over the youngster and not leave his side for other adventures. He is not quarrelsome with other dogs unless provoked because he wants to please his master.

The Sheltie makes a wonderful companion and friend, for he is sweet, devoted and docile, and he has remarkable understanding. He loves to be outside with child or adult, yet he can become quiet and content indoors.

Swift of foot and graceful, he is a pleasure to watch at work or play. His fine sound legs and feet are the result of the days when this dog accompanied herds over many miles of ground and slippery rock.

Shelties pictured here are Blackthorne's Evening Star and Sheltie Hall's Droll Doll owned by Helen and Vera Powell. Children pictured are Laurie and Joan Ellison.

## Oriental Art

(Continued From Page 2.)

and silver are then inlaid in the design by the craftsmen using very small tweezers, a cutting knife and the jeweler's hammer. The piece is then ready for corrosion which is done by dipping it into a nitric acid solution. Next it is brushed with ammonia and dried in an electric heater. This process is repeated every two hours for 48 hours.

Next the entire surface is coated with Japanese lacquer (Urushi) which is then burned off. The process is repeated several times until the jet blackness of the background reaches the exact shade desired. It is "fixed" when boiled in Japanese green tea. This prevents rusting.

For the last step, the precious metal surface is polished with a charcoal compound which brings out the brilliant natural gold and silver of the design. Flowers, birds, the moon, fruit, Mt. Fujiyama and native scenes rate high among designs delicately carved into the steel surface. Shapes of brooches and necklaces most popular are the open-wing butterfly and the open fan.

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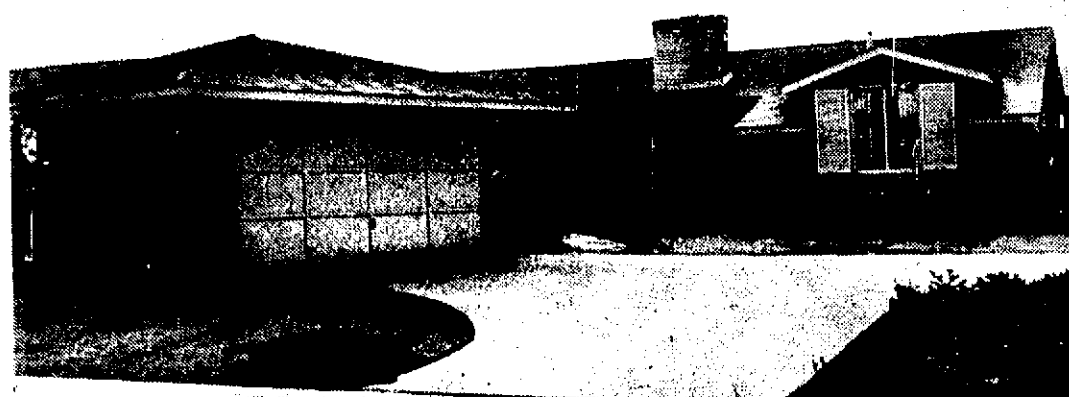
LANBING, PRATT & CLARK, NEW BRITAIN, CONN.



# As Modern as Today



Storage space behind redwood paneling brings the wall out flush with the fireplace in the Billings living room. Radio and phonograph also are placed here.



A purpose of line is evident in the modern home of Mr. and Mrs. Billings. The familiar board-and-batten finish takes on new interest here by paint treatment.

By Dorothy Killam

**T**ODAY'S building designs and techniques have been skillfully employed to make the new home of Mr. and Mrs. E. R. Billings, 5120 East El Cedral St., a place of real beauty and comfort. Its modern styling is subtly brought to the fore through new use and treatment of familiar materials.

The exterior design shows a purpose of line. Redwood boards and battens are combined with plaster to accentuate the harmony of roof lines, windows and exterior walls. A dominant line created by the curved drive to the garage makes a pleasing line for the eye to follow. The garage is built at a slight angle to the street.

To give new interest the board-and-batten combination has been wiped with light green paint. The plaster is painted a blue-green color. Reclaimed brick of which the chimney is built widens out towards the bottom to form a portion of the exterior wall.

The wall of the garage which faces the street is given interest through the use of a heavy egg-crate trellis and vines. Planting is in the tropical manner.

Flagstone used for the entry floor where it extends to make the hearth. Wall to wall carpeting is flush with the stone entry way. Carpet wear is avoided by laying stone where the floor gets the most use.

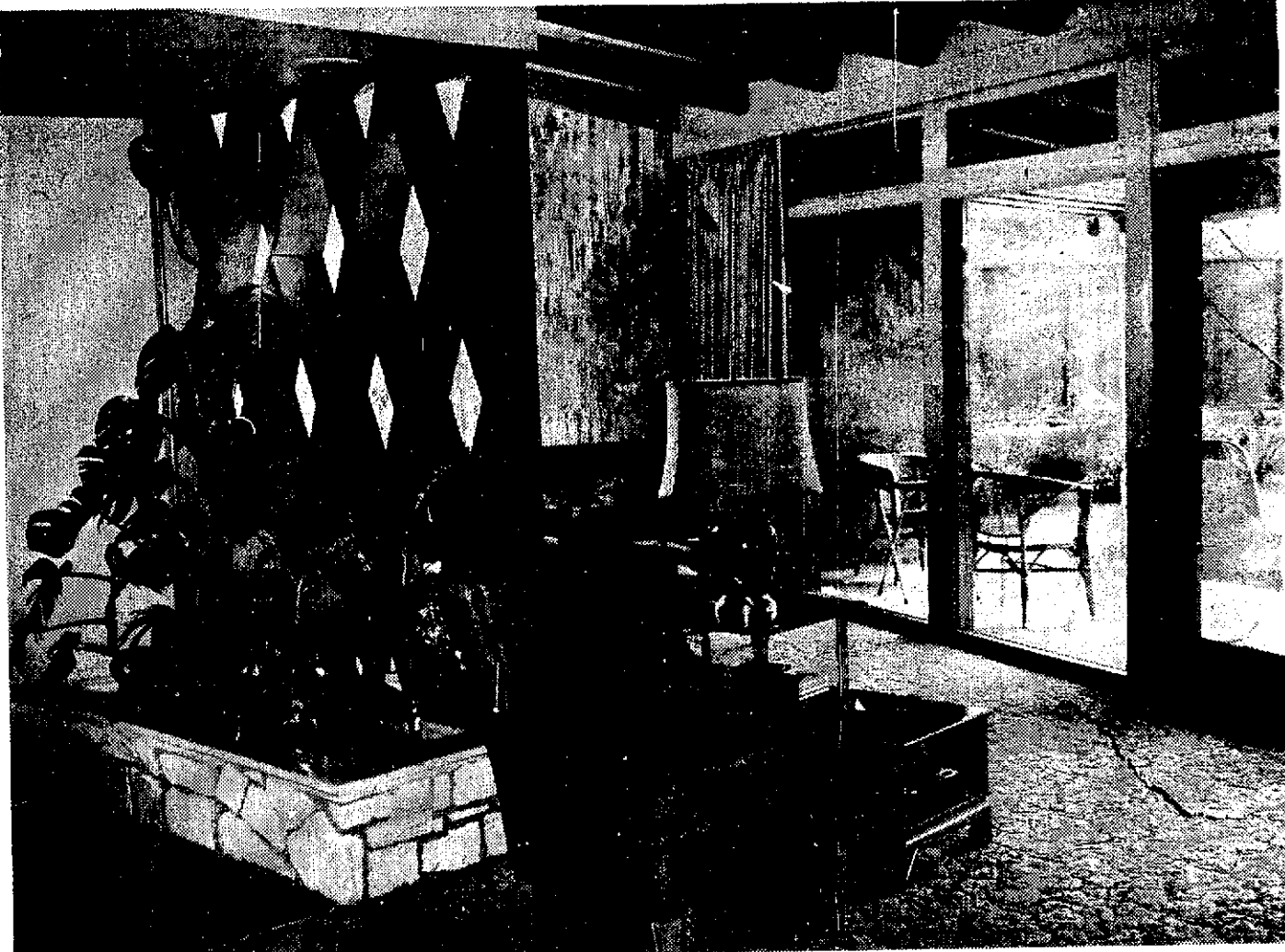
**T**HIS two-bedroom house seems much larger than it actually is because of the extensive use of glass. One wall of the combination living-dining room is entirely of glass, seeming to extend the walls to the fence which borders the garden. A sliding panel of glass and one of screen in this wall merge the room with the terrace and garden.

Storage was planned to supplement walls as well as to add greatly to the convenience of the house. In the master bedroom wardrobes are built back-to-back to form a wall between the hallway into the bedroom and the dressing alcove. This dressing room, created by the wardrobes, connects the bedroom to the bath.

Closets in the bedroom hall widen the wall between the bath and hallway to act as a noise buffer. Storage on either side of the fireplace brings the fireplace flush with the wall. A guest closet and storage for games take up one side of the wall. On the other side of the fireplace are built the radio and record player. Speakers throughout the house bring music to every room. An intercommunication system saves steps.

The closets and cabinets in the fireplace wall in the kitchen are disguised behind redwood paneling. Doors cut in the paneling need no knobs because a touch of the fingers springs them open.

The entry is separated from the dining end of the living room by a planter and grill. The planter is of the same flag-



Modern design and treatment of familiar materials with a modern touch gives beauty and comfort to the attractive home of Mr. and Mrs. E. R. Billings. Planter and grill, shown above, shield dining area from entry. Glass wall overlooks garden.

stone used to form the floor and in it are foliage plants. The grill is of wide boards and designed to shield the dining area effectively without appearing to chop up the room.

**T**HE GARAGE is connected to the house by a large service area which includes the laundry appliances. One end of

the kitchen is devoted to dining. Corner windows here let in morning sunlight. The combination living-dining room is built between the kitchen and bedroom wings.

In the living room an exposed beamed ceiling has been stained a light color to bring out the natural grain of the wood. A dropped ceiling over the entry

is painted blue-green. Flush spot lights imbedded in it illuminate the foliage. Indirect lighting over the fireplace wall can be supplemented by outdoor lighting for lovely effect.

Yellow gold draperies pull over the glass wall to control the light. Tables of naturally light mahogany are grouped with a brown couch and rust-colored chair. The green carpet and blue-green walls form ideal background coloring.

In the dinette, a maple table is serviced by maple chairs with

webbed backs. Floral curtains traverse across the windows.

**A** WALL OF GLASS in the master bedroom can be made private by drawing traverse curtains of a neutral color. Floral spreads on the beds constitute the only pattern used.

The guest room on the front of the house has windows hung with traverse curtains which assure privacy but do not shut out the light. These are white and have gold threads woven through them.

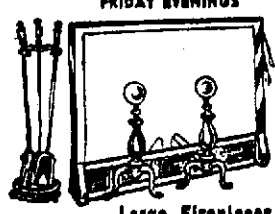
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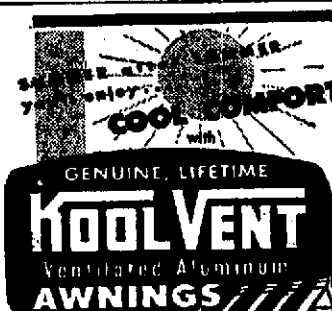


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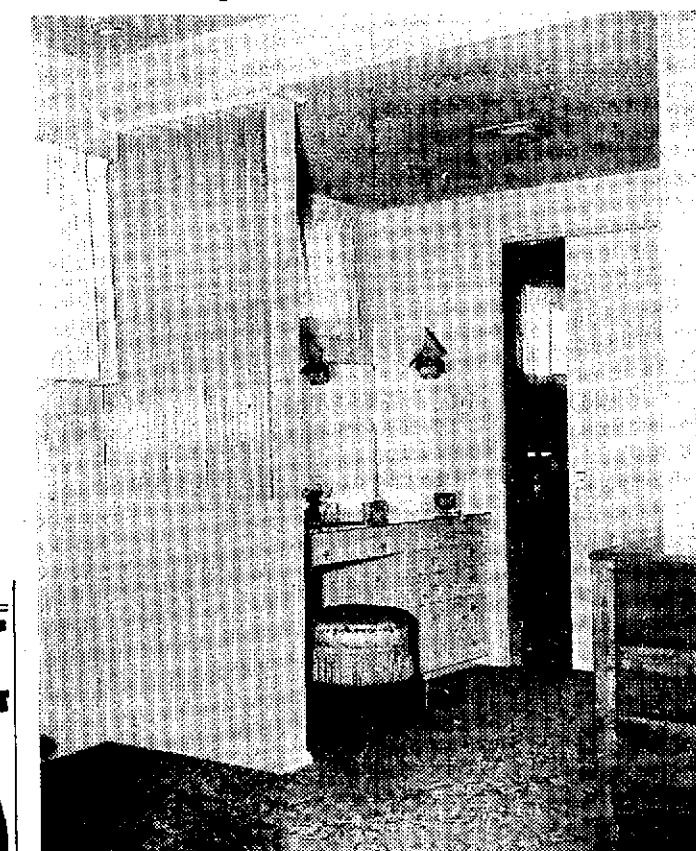
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One end of the kitchen is devoted to this bright and cheerful dining area. Table and chairs are of maple.



Just off the master bedroom is this dressing alcove. Sliding door, shown partly open, leads to the bath.

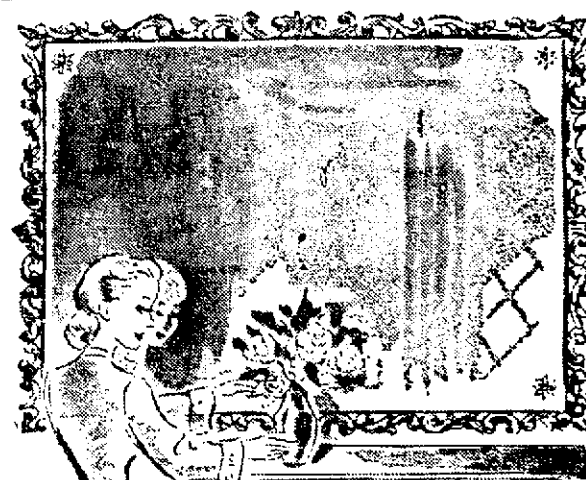
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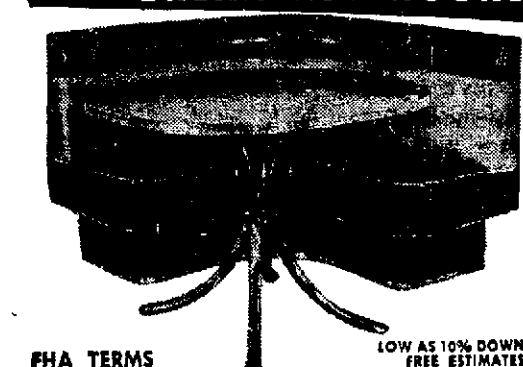


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Choice of the newest decorator quality fabrics  
A Quality Sofa... Exclusively at Siris'

**Siris** Modern Trends  
1252 AMERICAN  
OPEN MONDAY AND FRIDAY EVENINGS

Free Decorating Service

One location only PHONE 7-3593

Siris offer a free home consultant decorating service, staffed by qualified decorators.

Regular Value  
309.50

Our Price

**\$199.50**

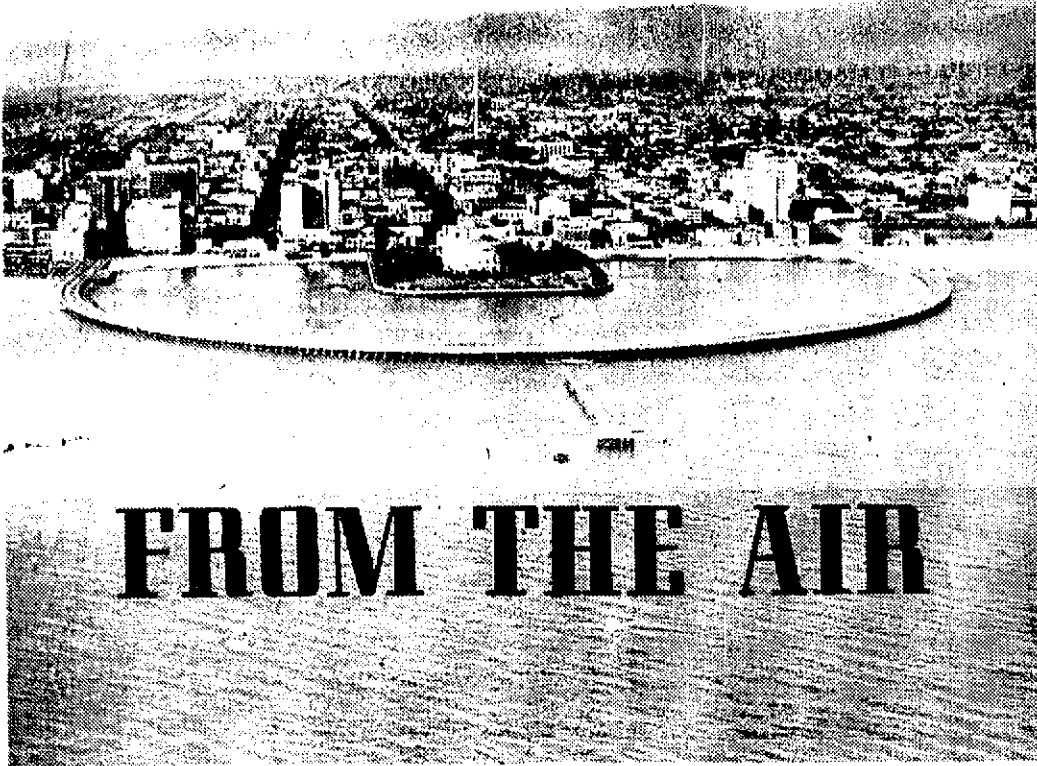
You Save \$110.00

**\$30.90**  
DOWN

18 Months to Pay

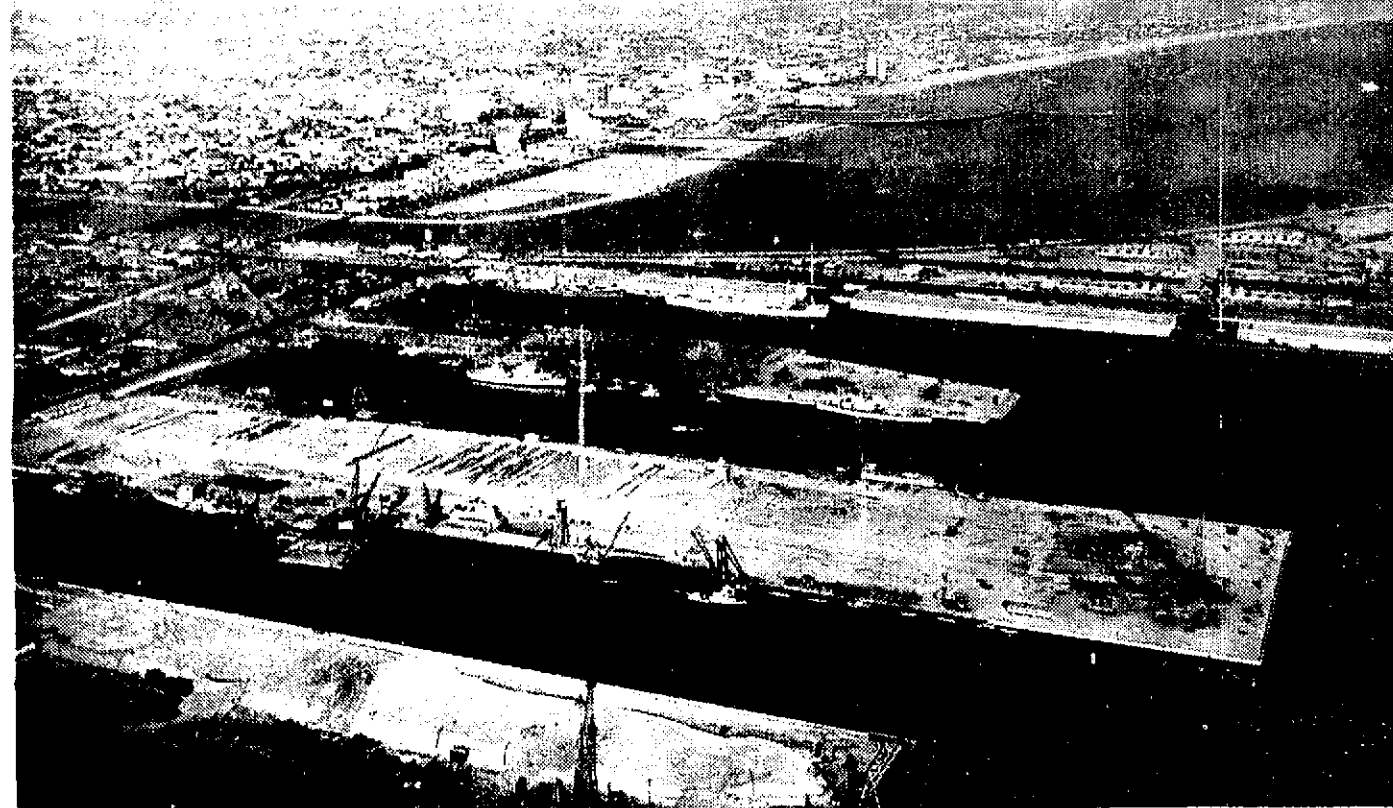


# Long Beach



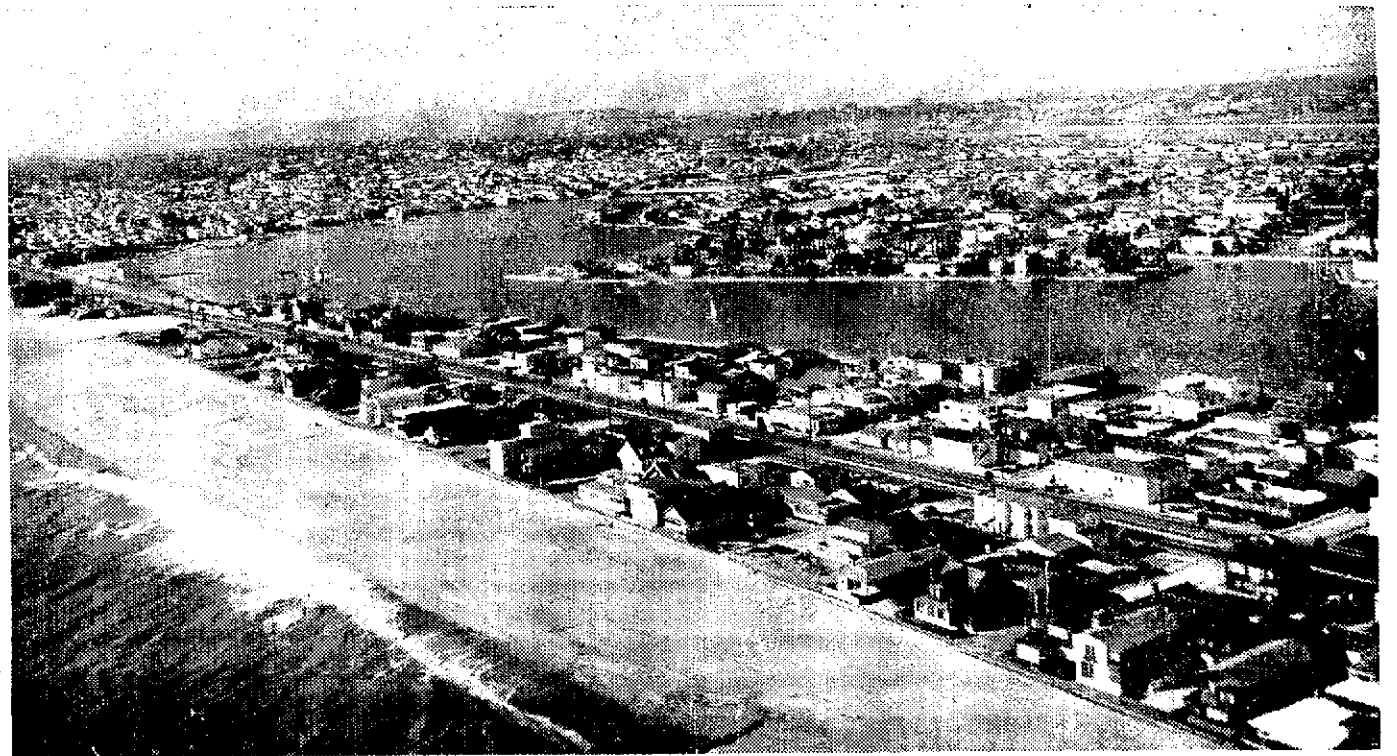
## FROM THE AIR

Long Beach spreads magnificently from the sea to Signal Hill when viewed (above) from the air to seaward of Rainbow Pier and Lagoon.



Looking toward the city from a point above the entry to Cerritos Channel, photo shows four of the city's busy harbor installations, Piers A, B, C and D (from top downward).

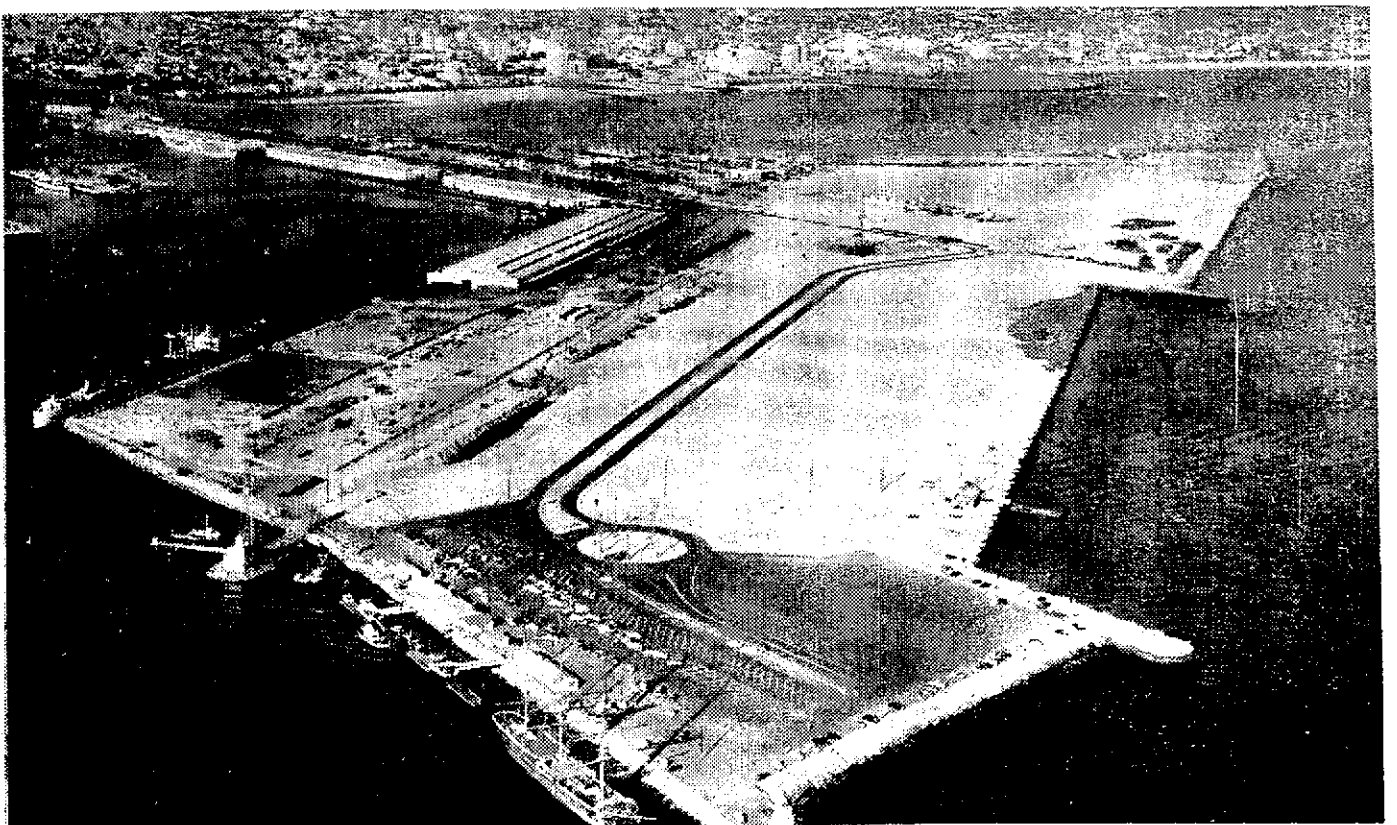
Flying high over Long Beach, a Navy blimp crew of the Naval Air Reserve Training Unit at Santa Ana looks down on the city and H. S. Melvin, Press-Telegram photographer, riding as a passenger and unofficial observer, records what they see with his camera. Above, a view to the east from above flood control channel. Ocean Blvd. lies just below the blimp.



Belmont Shore, the Peninsula and Naples figure in this picture, looking westward to main portion of Long Beach. Alamos Bay is destined to be big yacht harbor some day.



Pine Ave., busy thoroughfare of Long Beach and heart of the shopping district, lies directly below the blimp, piloted on this flight by LCDR Jack Hunt of Long Beach.



Pier A, sprawling facility for the docking of big ships in Long Beach Harbor, is seen here. Giant warehouses for handling cargo, and pleasure installations, occupy this pier.





Catch basins around trees and shrubs, kept free of all weeds and grass, are excellent for conserving moisture.

By Bob Gilmore

**R**AINFALL in Southern California unfortunately is becoming more of a conversation piece than an actual fact. From the gardener's viewpoint two problems are faced: First, how to conserve what little rainfall we get and, second, what to do with excessive rainfall such as results temporarily from a sudden cloudburst.

The matter of conserving moisture in this area is of prime importance. Rain that washes off the surface of your

land, then rushes on down the street to your neighbor's garden is a complete waste to you. Not only are your plants deprived their drink but erosion may result and your topsoil be depleted. Your first problem then is to make sure that whatever rainfall hits your soil is encouraged to remain on your own premises.

Certain soils, because of their texture, do not readily absorb moisture. Water fails to penetrate to the lower depths but puddles on the surface and on slopes rushes off to some low point. You can increase the moisture retentive capacities of any soil by adding humus. This material is available in the form of peat, leaf mold, straw manures and bean straw. Within certain limits the more of this humus you work into your soil, the better it will be.

**C**ATCH BASINS should be constructed around trees and large shrubs. This is especially important for trees growing in lawn areas. Trees require tremendous quantities of water and a proper catch basin will make the most of any rainfall, no matter how slight. The catch basin should be kept clear of all vegetation. If the depression formed measures from one to two feet across the purpose of conserving moisture will be amply served.

Cultivating the soil after rainfall is also of real value. Do not try this immediately after

the rains but wait a few days until the soil mellows and is easy to work. Cultivation breaks up clods of dirt and provides a dust mulch that is very effective.

Irrigation furrows for vegetables should be deeper during the summer than in winter. That's because the deeper the furrows the higher the raised bed lying between and

consequently the better the drainage. This is especially important in the case of heavy soils that tend to become waterlogged. In addition, evaporation is usually slowed down during winter because of the low temperatures prevailing.

**T**HE greatest danger from sudden or heavy rains occurs on bare or denuded areas.

These are especially susceptible to erosion. Areas that are heavily planted rarely suffer from this condition. Should the topsoil be washed off it will have to be replaced. Of course, keeping the soil covered with low, creeping ornamentals will minimize this danger. Violets and pansies perform excellently as ground covers and are heavy drinkers.

## Garden Club Directory

**Agassiz Nature Club:** Meets fourth Tuesday of each month, 7:30 p. m., Alhambra Branch Library, 1309 E. Third St. Visitors welcome.

**American Begonia Society:** Parent Chapter, meets third Tuesday of each month, 7:30 p. m., 2250 Elm Ave. Visitors welcome.

**American Begonia Society, North Long Beach Branch:** Meets second Monday of each month, 7:30 p. m., Brighton Park Clubhouse, Atlantic Ave. and Harding St. Visitors welcome.

**Alamitos Bay Garden Club:** Meets last Thursday of each month, noon, in homes. 8:30 a. m. for meeting place. Visitors welcome if they have reservations.

**Belmont Heights Garden Club:** Meets first Thursday of each month, 2 p. m., 12 Wesley Hall, Belmont Heights Methodist Church, Terminal Ave. and Third St. Visitors welcome.

**California Fuchsia Society:** Meets fourth Wednesday of each month, 7:30 p. m., Houston Park Clubhouse, Atlantic Ave. and Harding St. Visitors welcome.

**Cactus Club:** Meets third Sunday of each month, 2 p. m., in homes. Ph. 8-8990 for meeting place. Visitors welcome.

**Lakewood Garden Club:** Meets fourth Tuesday of each month, 8 p. m., Pan American Auditorium, 5157 Centralia Ave., Lakewood. Visitors welcome.

**Long Beach Garden Club:** Meets fourth Thursday of each month, 7:30 p. m., Alhambra Branch Library, 1309 E. Third St. Visitors welcome.

**Los Altos Garden Club:** Meets first Wednesday of each month in homes. Ph. 8-0031 for meeting place. Visitors welcome.

**National Fuchsia Society, Lakewood Branch:** Meets second Tuesday of each month, 8 p. m., in Parian Hall of St. Thomas Episcopal Church, 8005 Arbor Rd. Visitors welcome.

**National Fuchsia Society, Long Beach Branch:** Meets second Thursday of each month, 7:30 p. m., in Machinist Hall, 728 Elm Ave. Visitors welcome.

**South Coast Orchid Society:** Meets fourth Monday of each month, 7:30 p. m., Woodland Clubhouse, Recreation Park, Park Ave. and Seventh St. Visitors welcome.

## Tips on Gardening

**G**ARDENING tips for the week. . . . Pyracanthas, Burford's holly, cotoneaster and camellias will provide color in your garden during the holiday season. The berried shrubs especially will prove valuable and colorful, both in the outdoor garden and for inside decorations.

Ranunculus and anemones

can still be planted. In fact, you can continue to start the bulbs for quite some time. Set them in the ground at intervals of every few weeks will provide a succession of bloom throughout the spring months.

Snapdragons are heavy feeders and also like lots of water. The dread rust fungus is believed to be encouraged by lack of food and water. Should the plants succumb to rust remove them immediately and substitute new ones.

## Lap-Board

**O**LD-FASHIONED lap-boards still can function efficiently in modern living, particularly for the home-maker whose many chores are not suited to desks or work tables. A board cut to desired size from hardboard is an aid to any woman who likes to do her sewing while seated in a comfortable chair. A semicircle cut out from the near edge of the board will allow her to get comfortably close to the work she's resting upon it.

## Fight Pests

**D**O NOT wait until insects damage your crops before you begin to fight them. You can prevent the damage if you begin in time.

## Planting Tip

**A**UTUMN planting of most deciduous shrubs presents many advantages over spring planting. In concurs with the shrubs are nearly dormant and can be moved without taking a heavy ball of earth.

Although shrubs are dormant in early spring, planting conditions are seldom right and the shrubs become active before the gardener suspects it.

Shrubs transplanted in autumn have the advantage of becoming well settled before the following spring so there is less ill effect from root disturbance.

## Pansies, Violets, Have Big Appetites

by JOE LITTLEFIELD



Pansies, violets and hardy outdoor plants are vigorous growing plants. They produce lots of runner branches before they set many flowers. Once they start to bloom, their roots are voraciously probing the soil in search of fertilizer elements to appease their gourmandish hunger.

Feed them periodically with Red Star Santa Anita Pansy-Gro. Soon as they have absorbed their first feeding of Pansy-Gro, you will note a difference in larger size and richer color of the new blossoms!

Red Star Santa Anita Pansy-Gro isn't just an ordinary pansy food. It is a scientifically and dietetically balanced fertilizer containing both organic and inorganic foods to encourage pansies, violets and violets to grow vigorously and continue to bloom.

Tune in my TV program, "Garden Chats," Sunday afternoons, KTTV. See program schedule in your paper for exact time.

Another tip: get your free copy of Red Star's 82-page "Pocket Garden Guide." Just write Red Star Fertilizers, Downey, Calif. (Attn. Dept. L.)



## Headquarters for CHRISTMAS TREES

8000 trees from 3 feet to 10 feet Silver Tip—White Fir—Douglas Fir—Oregon Fir. . . .

These trees are all selected personally and are bushy, full and symmetrical. We believe Silver Tips and White Firs are scarce this year due to heavy snowstorm, so order yours early. Our first truckload came in Thursday afternoon.

## LIVE CHRISTMAS TREES

(CEDRUS DEODORA) All sizes . . . . . 3<sup>50</sup> to 11<sup>00</sup>

## RHODODENDRON PLANTS

(New Stocks Just Came in From Oregon) 1<sup>49</sup> ea.

## RIVERDALE NURSERY

6755 ATLANTIC AVE. PHONE 20-5405 or 20-5406

## Dwarf's Chair

**I**F YOU have a problem chair or divan that because of its bulk appears ungainly and awkward, consider bringing it down to proportion by clever use of fabric and style in a

new slip cover. Dark colors, plain fabrics, make a piece look smaller, as do clean, uncluttered styles. If you wish to add apparent size, try the effect of light colors, splashy patterns and full valances.

**AZALEAS, including Albert Elizabeth, Double Red, Pink, White, Orchid and Variegated, Ea. 59¢**

**SNAPS, STOCKS, CALENDULAS \$1.49 flat.**

**STEER MANURE Cottonseed fed, treated for weeds, 50¢ sack**

**PEAT MOSS or LEAF MOLD, 2 1/4 cu. ft. Special \$1.29**

**GLADIOLUS, 20 choice bulbs, .98¢**

**DICHLONDRA SEED, Filcoat process for quick growth, \$7.00**

**Will plant 250 sq. ft. Filcoat process for quick growth, \$7.00**

**CAMELIAS or GARDENIAS, each 49¢**

**FREE WITH 1 FUCHSIA PLANT or 1 Beautiful Potted Plant**

**CAMERON'S NURSERY**  
9846 E. BELMONT AVE. — BELLFLOWER  
NEXT TO POST OFFICE — TORREY 7-2439  
TAKE BELLFLOWER BOULEVARD TO CENTER OF TOWN, TURN RIGHT ONE BLOCK EAST ON BELMONT, NEXT TO POST OFFICE

## Christmas Massacre at San Miguel

(Continued from Page 2.)

much gold," taunted one of the visitors, "how come you're running this dump?"

"We found plenty of gold!" asserted Reed, stubbornly. "Why this little chap here—" indicating his young brother-in-law—"Can't lift even the smallest bag of it!"

Meaning-filled glances were exchanged by the travelers.

As the evening wore on, the little boys eventually retired; there was more talk, the fire burned low, and one of the men volunteered to bring in more fuel.

When he returned with an armful of logs, Reed's sharp-bitted axe was carefully concealed among them.

As the Englishman rose to replenish the blaze, a quick blow from behind sent him to his death.

The night of carnage had begun.

Roaring from the store, the gold-crazed maniacs burst into the bedroom where Mrs. Reed lay sleeping. The terrified scream that rose to her lips was silenced by a second blow of the axe. Next cut down was the midwife's 15-year-old daughter, who had accompanied her mother to assist with the housework. The aged midwife and her sleeping grandson became the fourth and fifth victims in the gory slaughter.

**F**ROM MRS. REED'S bedroom, the quintet swept into another room of the mission where Reed's three-year-old son lay sleeping. Grabbed by the heels and given a vicious swing, the child's head was crushed against the adobe wall. The blood-spattered path led on to the kitchen where the Negro cook was slain, and to an ad-

joining room, where a viciously-wielded knife claimed the lives of another old servant and his grandson.

Still seeking the gold of which Reed had boasted, the frenzied men began tearing the place apart, room by room. In the course of their search they uncovered the hiding place of Mrs. Reed's terrified young brother, Jose Ramon. Even as the lad begged piteously for his life, his skull was crushed against one of the corridor pillars.

Throughout the remainder of that grisly night, the murderers soaked themselves in Reed's rum and sought his golden cache—a cache that had never existed. With the approach of dawn the men dragged into one room the bodies of their victims, which, including Mrs. Reed's unborn child, totaled 11. Ripping the doors from the mission chapel they hurriedly barricaded the sepulchre, mounted their horses, and pounded away toward the south.

Scarcely had the hoofbeats of the murderers' mounts faded in the distance than out of the storeroom crept Reed's elder son—a lad of four years—who had cowered behind a huge chest throughout that horrifying attack. Fleeing the mission, the child started for help.

**I**T WAS two days later that Capt. Pryce, of Los Osos Rancho, had occasion to ride to Reed's store with a friend. To their surprise they found Reed's cattle suffering for lack of water, and no sign of human activity anywhere visible. When Pryce rapped sharply on Reed's bedroom window and gained no answer, perplexity changed to alarm. Forcing a

shutter, the rancher and his companion looked up on a scene of chaos. Trunks were overturned, blankets ripped from their beds, mattresses slashed—while spread upon the floor was a darkened stain with the appearance of blood.

Remounting their horses, Pryce and his companion raced to the home of Reed's partner, Petronillo Rios, who accompanied them back to the mission.

When the distressing business of identifying the victims was completed, Rios saw that one member of the Reed household was missing.

It was buzzards, circling darkly against the winter sky, that led searchers to the lost child—cold, starving and exhausted after two days of terrified wandering through the empty fields. Before his feeble clutch on life gave way, the little boy managed to sob out the story of that hideous night.

**P**URSUED by an infuriated posse of Santa Barbarans, under leadership of Cesario Lataillado, the five murderers were overtaken on the coast near Ortega Rancho.

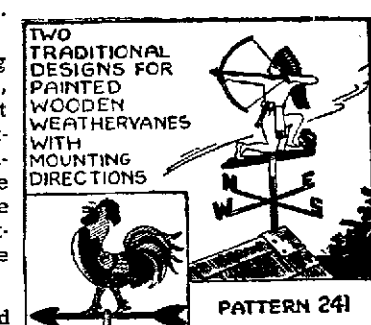
Cornered between the oncoming officers and the sea, Samuel Brenard leaped from the high cliff's edge into the foaming breakers, where he drowned. Another member of the mob—himself fatally wounded by a posseman's bullet—still managed to lift his rifle and kill Ramon Rodriguez, a member of the posse. The remaining trio, Joseph Lynch, Peter Remer, and Peter Quinn, thereupon

threw down their weapons in surrender.

Taken to Santa Barbara, they were legally tried and sentenced to death; and on Dec. 28, 1848, the triple execution took place in that city.

With this formal gesture of retributive justice, earthly books were closed on one of the most atrocious massacres in the history of California.

## You Make It



Made from wood and metal are two traditional weather-vanes illustrated here. The crowing cock is 12 inches high and the Indian is 16 inches above the metal standard. Just lay Pattern No. 241 on the material and trace the cutting lines. Painting directions give details for realistic designs. Send 25 cents with pattern number to: Workshop Pattern Service, Press-Telegram Southland Magazine, Bedford Hills, New York.

## FUCHSIA-LA NURSERY

Long Beach's Largest and Most Complete Nursery  
3569 ATLANTIC PHONE 4-3221

**CEDRUS DEODORA** Live Christmas Trees \$1<sup>25</sup> to \$10<sup>95</sup>

**BIRD OF PARADISE** Field Grown—With Bloom \$4<sup>95</sup>

**CYCLAMEN** In bloom . . . . . From 1<sup>49</sup>

**PYRACANTHA** With Red Berries . . . . . From 79¢

**AZALEAS** Lots of Buds and Bloom . . . . . From 98¢

**FERNS** 6-inch Pots—Very Nice . . . . . Each \$1<sup>49</sup>

Give a Gift Certificate for Christmas



## Panel on Medicine

A PANEL discussion on the subject of socialized medicine will be featured on the Board of Realtors' weekly breakfast meeting program next Tuesday morning at 7:15 a. m. at the Wilton Hotel, President Herschel Hart has announced.

Dr. Elliston Farrell will act as moderator and Dr. Fred Clarke, Dr. John Cottrell and Dr. Orville Cole will take part in the discussion, according to Program Chairman H. A. Murray.

Arnold Berg, chairman of membership, will induct and initiate the following brokers into the Realtor Division of the board: Bess K. Lyne, Edward W. Reimers, Howard Millett and C. E. Vian. Also Salesmen Virginia Downing, R. E. Martin and Elaine M. Richardson. Following this ceremony, the School of Indocination will be held at the board offices at 4 p. m. and Secretary Barbara Moss will outline the organization's policies and services.

The contest on Multiple Listing will end on Saturday with over \$400 in prize money being awarded to winners by Chairman Howard Butler. Approximately \$2,000,000 worth of property has been listed over and above that of the same period last year, Butler reports.

Among the 200 members competing for prizes are Hilbert Adema, Charles Crayne, Glenn Crabtree, Harvey Miller, Milford Darst, Eric Owen with Hodges, Leonard Ellerbrook, Clair Reed with Lindquist, William Rife, Larry Miller and Faye Cole.



Dr. Orville W. Cole

### Ideal Way

Many home builders today are building small homes with an eye to expansion in the future, reports Verle N. Fry, president, Builders' Control Service, Inc. of Los Angeles. Architects and designers are allowing for playrooms, additional bedrooms and baths to be completed at a later date, said Fry, adding that this is the ideal way to build as economically as possible and still allow for the family's future needs.

## Stratford Square Homes Sell Rapidly

HOWARD CUNNINGHAM, president of Cunningham & Brittain, Inc., reported this week that their Stratford Square homes were selling rapidly, and that one of the most popular features was the large kitchens and exceptionally large cupboards in the homes.

"We have found in building homes since 1941 in Lakewood that the majority of purchases in the final analysis are made by women, and women like large kitchens and plenty of cupboards, and we give them those important features," Cunningham stated.

The Stratford Square homes are located south of the Bellflower Blvd. and Spring St. intersection, and are among the largest and most elaborate FHA homes now offered on the Long Beach market.

Inside the city limits, they are close to major shopping centers, schools, churches, and transportation to downtown Long Beach. They are as near-

ly custom built as any homes built in volume can be and this custom built effect has been another factor in the popularity of the homes.

Unusual exteriors, functional and colorful interiors with tile in both kitchen and baths, dramatic color combinations and a host of charm that appeals to every member of the family, according to sales agents Walker & Lee, Inc.

The homes are open daily until 9 with representatives of both Walker & Lee on hand to help prospective buyers in the selection of a home as well as to aid them in speeding up escrow services, the sales agents report.



Dr. John Cottrell



Dr. Fred Clarke

## Commission Earnings Under Wage Control

FORMULAE for bringing commission earnings under wage control have been published by the Wage Stabilization Board as the recommendations made by a special panel of public, labor, and industry representatives, the real estate news letter Headlines reports. These recommendations now go to the board for action, they add.

Instead of a base pay period consisting of the first regular payroll period ending after Jan. 15, 1950, commission earnings, under the proposal, would have a base period including all payroll periods ending between July 1, 1949, through June 30, 1950.

For the total allowable increase of 10 per cent provided in the general wage control regulation, the panel proposes for commissioned earnings 10 per cent of the following sum:

Average fixed salary during the base period plus the average commission earnings up to and including a 2 per cent commission rate or one-third of the commission earnings, if that is higher, during the base period.

### Clean Out Roof

Now is the time to clean out the roof drainage system. Failure to remove leaves and twigs from gutters and downspouts can have troublesome and costly consequences during the winter months just ahead.

## Totalitarianism, War With Russia, Inflation Inevitable—McCormick

By NEWT TODD

"WE'RE getting closer to totalitarianism every day and in 1960 this 'factional bubble' will probably burst..."

"Our annual rate of inflation is from 8 to 15 per cent without any hope for relief in sight..."

"War between the United States and Russia is inevitable..."

These stark statements of reality were made by Dr. Loring McCormick during his address before members of the Realty Board last Tuesday morning at the Wilton Hotel. Dr. McCormick, who is a noted economist and has the reputation of being "the man with a vision," delivered his outlook for 1952 in a speech titled "The Pattern of the Future."

Regarding his first statement, Dr. McCormick declared: "Our loss of national character is appalling and it certainly proves that misguided fools from within a government are far more dangerous than an enemy without. This government has risen in a spirit of gangsterism and has forgotten that its first as well as last duty is to protect its citizens."

"We're moving toward a socialistic state," Dr. McCormick continued, "and have forgotten that a government should be the servant and not the master of the people. We must not let ourselves follow in the footsteps of the 1700 governments that have fallen in the past 1951 years without any of them staging a successful comeback."

In his second prediction, the speaker pointed out that the first step the country took in breaking down its economic structure was when it went off the gold standard. It has been proven throughout history that a trust of money is the only factor that makes a country a world power and causes man's

dignity to be bolstered. In his opinion, the seeds of destruction were planted when Fort Knox was created and in all probability will cause the eventual breakdown of the entire tax structure of the United States.

"We will wage an aggressive war with Russia and force them to fight as we did with Japan and Germany," Dr. McCormick declared in conclusion. "Whenever man creates something, he plants the seeds of destruction at the same time and the United States is no exception to this rule."

President Herschel Hart presided and Art Maspero introduced the speaker. H. A. Murray was program chairman.

## Realty and Building

By NEWT TODD  
Real Estate Editor

## Permits Total \$2,850,990

THE City Building Department last month issued 1398 permits for \$2,850,990 worth of new construction, repairs and minor alterations, Supt. Edward M. O'Connor reported.

November building exceeded the same month last year by almost \$900 when 1528 permits covered \$1,973,920. November, 1949, was topped slightly when there were 1147 permits amounting to \$2,835,890.

November residential construction comprised 181 permits for 191 new dwelling units, aggregating \$1,682,555. The dollar value of single-family dwelling construction was \$1,629,855 last month against \$507,850 a year ago, which in-

cluded a large subdivision. Multiple-unit building totals dropped \$29,800 in November this year against \$69,500 the same month in 1950.

Total valuation of building permits for the year to date is \$34,263,015 against \$35,815,790 as of Nov. 1, 1950.

School projects accounted for \$80,000 worth of building permit valuations in November, 1950, and \$123,100 in the same month this year. Permits for all new construction last month totaled 435 with an aggregate value of \$2,305,880, almost twice that of last year at this time. Largest projects last month were a subdivision for \$1,629,855, and three schools for \$123,100.

The department authorized 68 signs, sheds and miscellaneous small structures amounting to \$68,940. Repairs and minor alterations, involving 963 permits, aggregated \$545,100. Oil derrick permits totaled 14 with a value of \$140,000.

Demands for private garages at existing homes resulted in the issuance of \$90,995 worth of permits for 153 jobs.

Three warehouses for \$94,300, two two-family dwellings for \$29,800, three public buildings and works for \$36,000, seven stores and offices for \$61,800, one public garage for \$5800, and two industrial buildings for \$2400 completed the month's business for the department.

## Brookhurst Park Estates

... enjoy casual country living, on large tree-covered estates

Here you'll find beautiful homes of Provincial, Modern and Ranch House design, each with the accent on gracious living. This is Southern California's newest and finest suburban community, beautifully situated in 22 acres of orange trees.



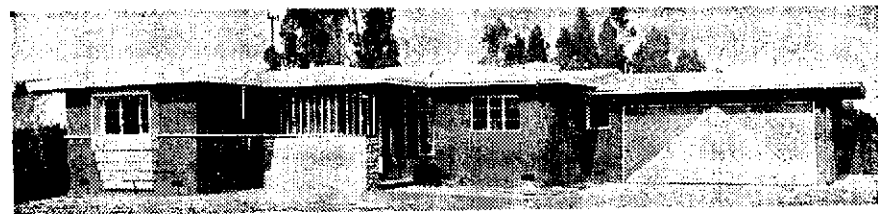
Here are shown three of the handsome and livable styles, homes perfectly suited to a casual, gracious way of living.

The floor plans of these homes include three large bedrooms, luxurious paneled living rooms with fireplace, screened lanais, kitchen-rumpus room combination with island sink room divider, and natural birch cabinets, two full-baths, forced air heating and cooling system, fence, and many other unique features for relaxed and gracious entertaining and living.



### YOUR OWN PLANS

If you desire a home other than the homes we show you, we have a drafting service available to you—or we will build to your plans and specifications.



Merry Christmas to our many friends  
OUR DEMONSTRATOR HOME WILL BE  
**OPEN FOR YOUR APPROVAL**

THROUGHOUT THE HOLIDAY SEASON—  
and our ads will continue after the first of the year.

10:00 A. M. TO 5:00 P. M. DAILY

Located just 9 miles from Long Beach. Drive out 7th Street, which is Garden Grove Blvd., and turn left (north) at Brookhurst, to Brookhurst Park Estates on Lampson St.

HENRY C.  
**COX**  
and Affiliated Companies

Furnished by  
Santa Ana  
Furniture Co.  
4th & Ross,  
Santa Ana

Painting and  
Decorating by  
Raymond A. Smith  
9872 Stanford Ave.  
Garden Grove

STARTING FROM \$6900.00

Home prices from.....\$18,300.00  
Home sites from.....\$2500.00

ONLY 20 MINUTES FROM DOWNTOWN LONG BEACH



## OPEN ONLY EIGHT MORE DAYS

Your chance to see "The Patio Home," 2500 square feet of solid livability, ends next Sunday. More than 5000 visitors have given this unusual home their approval. Decorated by Davis Furniture Co. of Long Beach.

**LOTS \$1795-\$1895—PROTECTED BY ARCHITECTURAL CONTROL AND RESTRICTIONS — ALL CUSTOM BUILDING**

35 FINE RESIDENTIAL LOTS STILL AVAILABLE

See This Outstanding Development in Long Beach's "Patio" Area Today

DIRECTIONS: Drive East on Seventh St. in Long Beach to Belfast Dr. in Garden Grove. Turn Right on Belfast and Follow the Signs to—

## GARDEN SQUARE

FARROW & SON, Subdividers and Sales Agents

R. D. ELLIOTT, Owner



# FHA Buyers Are Still Welcomed

UNIVERSITY MANOR homes located at the intersection of Los Coyotes Diagonal and Bellflower Blvd. inside the Long Beach city limits has a number of homes still available to FHA buyers. It was reported this week by sales agents Walker & Lee, Inc.

"The remaining homes in this development are among the most outstanding homes in their price field, and it has been a distinct pleasure for this sales organization to handle the home sales in University Manor," DeWitt Lee, vice president of Walker & Lee, Inc. stated.

University Manor homes, built by Austin Sturtevant, feature a long list of luxury features, seldom found in homes

priced as low as \$12,100. They were built by Sturtevant to meet the demands of the FHA buyers in the area, and sale of the homes has been exceptionally fast.

The fact that they are inside the city limits has been extremely helpful in stimulating sales as many Long Beach city employees, and others who must live in the city have found them to be outstanding values. Large rooms, glass doors leading onto covered patios, fenced landscaped yards, two-car garages, and quality materials and workmanship throughout the homes has made them appealing to the FHA type buyer, Walker & Lee report.

Sturtevant has an enviable reputation in the Southland for building quality homes, and this has been of help to him in the present sales campaign as buyers have found that he backs up his claims with proof obvious in the construction, and buyers who know construction all agree that the homes they have purchased meet all the requirements and specifications for homes in this category. Replacement value would be far higher than the sales

# Changes in Defense Mortgages

RELAXATION of requirements for obtaining advance commitments from the Federal National Mortgage Association to purchase mortgages on programmed housing in critical defense housing areas have been announced by the FHFA. The three changes are:

1. An approved lender may now apply to FNMA for advance commitment to purchase up to 100 per cent of the mortgages he originates on programmed housing.
2. In applying for such advance commitments, a lender is now required to merely certify that he has filed an application for insurance commitment with the FHA or for a certificate of reasonable value with the VA.
3. The period when approved lenders may apply for advance commitments by FNMA to purchase mortgages has been extended from Dec. 1 to Dec. 15.

price they report if they were to try to build a similar home themselves.

University Manor model homes on Los Coyotes Diagonal just west of Bellflower Blvd. and the Walker & Lee sales office will be open until 9 every evening for the duration of the present sales campaign.



**AVALON MANOR**—Is a new and complete residential park community of two and three-bedroom homes where immediate occupancy is afforded buyers upon purchase. Homes, such as the example above, sell from \$9,600 to \$10,600 and features sidewalks, paved streets, and sewers with a grammar school and complete shopping center located nearby

# Internal Revenue Code Changes Are Interpreted

OWNERS of co-operative apartments are eligible for relief from capital gains taxation on increased value of an owner-occupied home which is sold to reinvest the proceeds in another owner-occupied home. The owner of a home in a co-operative building enjoys this nonrecognition of gain whether the new home purchased is another co-operative apartment or a detached dwelling.

This and other interpretations of the recent change in the internal revenue code reported here were given to

Headlines, the real estate news letter, as informal opinions—not formal rulings—by personnel of the Internal Revenue Bureau who are engaged in administering the law.

Culminating a six-year NAREB campaign, the new law provides that when the sale of a taxpayer's principal residence is followed within one year by the purchase of a substitute, or when the substitute is bought within a year prior to the sale, gain is to be recognized only to the extent that the selling price of the old

home exceeds the cost of the new one.

Investment in a farm of the proceeds of sale of an owner-occupied home, when the farm is to serve as both home and business, requires the taxpayer to make an allocation of the farm investment to determine his tax position. For example, the taxpayer paid \$16,000 for a home 15 years ago, and now sells it for \$36,000, all of which he invests in a farm which will serve as both home and business.

(Continued next Sunday)

# Area Classified as Decentralized

LOS ANGELES now has Pentagon recognition that it is one of the most highly decentralized industrial areas in the nation. As such it has priority not only to retain its present defense installations but also to gain substantial mobilization—required factories in the near future.

In fact, plans to locate such plants in Southern California, which includes the important Long Beach industrial area, already are on the Washington, D. C., drawing boards. So declared James F. Bone, manager of the Chamber's Industrial Department, on his return here last week from the nation's capital.

Bone was the Los Angeles County representative at a conference on factory dispersal for national defense in 53 major U. S. industrial centers.

The meeting was called by the government's National Security Resources Board and was attended by leading military and government officials,

including Mobilization Director Charles E. Wilson. While in Washington, Bone discussed with leading military officers location problems of new installations being planned in Los Angeles, including the Long Beach region.

The Chamber's Industrial Development Committee, charged with carrying out the dispersal program in Los Angeles County, had prepared a special brochure, "Defense in Space," which was placed in the hands of 50 top military and defense officials in the Pentagon.

With this presentation, the area was the first major industrial region in the country to submit a detailed report showing economic, geographic and natural resource advantages of locating factories in its area.

The report is being used now by the National Security Resources Board as a model in instructing other industrial centers to evaluate their production potential by filing similar booklets.

# Los Altos Village Still Attracts Huge Crowds

LOS ALTOS VILLAGE, near the campus of Long Beach State College continues to attract huge crowds each week, and according to sales agents Walker & Lee Inc., sales now top the \$1,500,000 figure.

"Sales have been progressing at a tremendous rate due to the popularity of the home stylings and the fact that the prices are amazingly low," Lee, vice president of the sales firm stated.

Los Altos Village is a part of the Lloyd S. Whaley development built around the campus of Long Beach State College, and generally recognized as one of the largest and most well planned communities now under way in the Southland.

Whaley planned the Los Altos Village development for several years and chose the building firm of Mac-Bright Inc., to do the construction because of their outstanding work in La Habra and other sections of Southern California.

"Mac-Bright builds the kind of homes that we want in a community like Los Altos Village, and I am of the opinion that these are the best built homes, and priced the best of

any now under construction in the country," Whaley stated.

A high point of the development is the close proximity to the Los Altos business district at Bellflower Blvd. and Stearns which is already nearly complete with a major super market and a large number of retail stores. When completed it will be the most modern and best planned business community in the area, according to Whaley.

Two model homes, the "Campus" and the "Varsity" at 1798 Bellflower Blvd. are open daily until 9 p. m. with representatives of both Walker & Lee and the Schultz furniture store on hand to help prospective buyers in the selection of a home and furnishings.

## Luxury Houses

Luxury Houses, white elephants of the depression years, are staging a comeback, according to the Society of Residential Appraisers. They contend that labor saving devices such as dishwashers, power mowers, automatic stokers, and other appliances minimize the problem of maintaining the older and larger houses without domestic help.

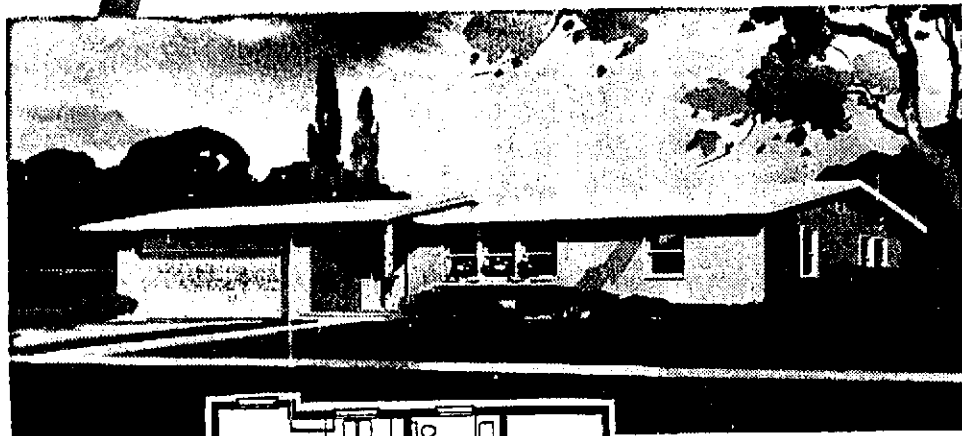
## Small Hike

NAREB's recent survey of small house building costs shows only a 4.5 per cent national increase in the cost of constructing a typical standard small home over figures compiled during the first half of 1951.

## Fictitious Name

Occasionally a broker who operates under a fictitious name makes request for a branch office license to be operated under a different fictitious name. Only one fictitious name will be issued in connection with any broker license. However, the broker can apply for a second license to do business under a second fictitious name.

**BETTER HOMES +  
BETTER COMMUNITY + LOWER PRICE  
+ EASY TERMS = Los Altos VILLAGE**



## Campus View Homes (NEW LONG BEACH STATE COLLEGE)

FOR YOUR INSPECTION 2 Colorful and Unusual Model Homes  
Furnished by Aaron Schultz — The "Campus" and the "Varsity"  
1798 Bellflower Boulevard

OPEN UNTIL 9:00 Every Evening

### COMMUNITY FEATURES

Near Campus of Long Beach State College... Near complete Lloyd S. Whaley Shopping District... Landscaped, safety streets, expert exterior color planning, transportation to downtown Long Beach, grade school, churches, parks, nearby beaches, recreational facilities, all combine to insure long range property values.

### HOME FEATURES

Real fireplaces, clear oak floors, glass patio doors, fibreglass insulation, Textile in kitchen and bath, tile shower floors, garbage disposals, Dishwashers, separate dining rooms. Color planning by expert William Manker, striking, and streamlined exterior lines, floor plans to suit the needs of every family, large yards, plenty of patio space, two car garages, and a host of other extras that make these the "standout homes of the year".

**LOWER PRICES  
TAKE YOUR CHOICE**

- 2 BEDROOM
- 2 BEDROOM and DEN
- 3 BEDROOM HOMES

MANY UP TO **\$13,124**

OTHERS AS LOW AS **\$9,995**

VETERANS From \$595 Dn Plus Costs  
NON-VETS From \$2245 Dn Plus Costs

**EASY TERMS**

**Los Altos VILLAGE**

An L. S. WHALEY Development

MAC-BRIGHT Inc. Builders

**WALKER & LEE Inc.**  
Sales Agents

PHONE: 9-8257 and 9-6825

"Oh! How I love our new over-head garage door. It's so easy for me to handle."



You can have the added convenience of a Shawver door at a price comparable to the old-fashioned hinged type. Over-head doors are:

- Attractive
- Easy to Handle
- Durable
- Safety Sure

Aluminum or Wood

FREE DELIVERY — TERMS AVAILABLE

1000 E. HILL

**SHAWVER COMPANY**

PHONE 6-4211

Corner California and Hill — Plenty of Parking



# Lakewood Park Opens Sale of New Homes

FHA-inspected homes of the 10th unit at Lakewood Park Mutual Homes go on sale this week end at the \$250,000,000 planned community's sales office, 5327 Lakewood Blvd., with doors opening promptly at 9 a. m.

Officials announce priority numbers will be issued in order of arrival for choice of homes in the final unit to go on sale at Lakewood Park Mutual Homes this year.

Development executives said they are using the priority number system in anticipation of large crowds of buyers. When LPMH opened its ninth unit a few weeks ago, more than 100 persons were waiting in line when the doors were opened at 9 a. m., and 104 homes, representing a sales total of better than \$1,000,000, were sold in the first hour.

Opening of the 10th — and final for 1951 — unit will give buyers a complete selection of the 21 models of FHA-inspected homes, and a choice of preferred lots.

Down payments from \$195 and monthly payments from \$19.95 will continue for veterans of World War II and the Korean conflict. It was said. Sales offices and seven model homes, completely furnished by the May Company, will be open daily from 9 a. m. to 10 p. m.

Architect-designed, homes in the new unit will share in the community benefits of Lakewood Park, including parks, schools, churches, a \$100,000,000 shopping center, electroliner street lighting, an 18-hole golf course, public transportation facilities and facilities for tennis, handball, badminton, archery, softball and other sports.

Paved streets, curbs, sidewalks and driveways are in and paid for. Constructed under continuous FHA inspection, homes feature built-in electric garbage pulverizers, large living rooms with picture windows, separate service-porch laundry facilities, separate dining rooms, entryways, patios, redwood exterior trim, cedar shingle roofs, hardwood floors, roomy kitchens with inlaid linoleum, stainless steel drainboards, double sinks, abundant cupboard and drawer space, dual floor furnaces, double garages, large bedrooms with wardrobe and walk-in closets, multibreaker switch control, glassed-in stall showers, rubber-tiled bathrooms with electric wall heaters and large lots which are landscaped by the developers.

From downtown Long Beach Lakewood Park is reached by driving north on Atlantic to Carson St., turning right to Lakewood Blvd. and left on Lakewood Blvd. one mile to the "tower."

## As We Hear It

By the Classified Ad-Visors

Glimpsed Jack and Eunice Rother at the Red Cross Blood Bank Tuesday and was reminded once again that Long Beach seems to have many more willing blood donors than facilities to accommodate them.

Many Realtors are members of Long Beach Lodge No. 888, BPO Elks which is sponsoring a gala Christmas Charity Ball and vaudeville show featuring the music of Jerry Gray and his band on Dec. 14 at Municipal Auditorium. If you hurry, you can probably still get tickets from Realtors I. N. Page, Russ Cunningham, Jack Rother, H. M. Thlessen, H. P. Kogan, Sherrill Muntz, George Massey, Bob Mohrbacker, Peter Plain or Harry Keppler.

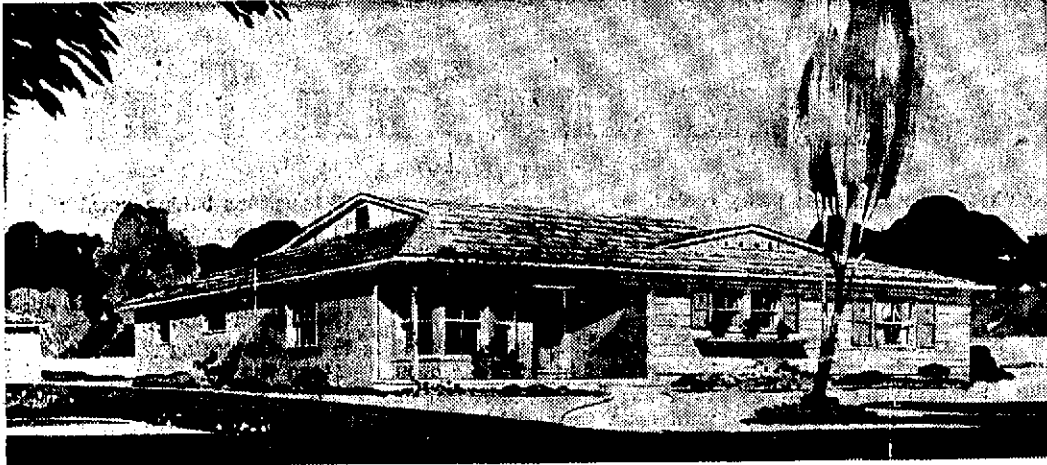
Mr. and Mrs. R. Vaughn McCray, Realtor, and daughter, Helen, of 3701 Linden Ave., are home from a vacation. They attended the annual Scouts' convention in Fresno and visited their former home—Dinuba, California. They attended the wedding of Mrs. McCray's niece, Barbara Barrows and Floyd Johnson. Helen McCray was soloist at the wedding. They traveled through the San Joaquin Valley to the Bay cities and spent several days in Santa Cruz and Watsonville. The McCrays returned by coastal route.

"The Four Christmas Trees" an original story written by Clarice B. Mhoon, was subject matter of a speech she gave recently at Toastmistress Council meeting at Greenbrier Lodge, Garden Grove. Inspiration for the story came a couple of years ago as Mrs. Mhoon was driving through Hollywood. A truckload of discarded Christmas trees was en route to a New Year's bonfire when four trees fell off the truck and stalled traffic. Using the trees to symbolize four types of Christmas celebration, Mrs. Mhoon wove an appealing human-interest story told in the first person by each tree.

Mildred J. Soderquist, who has just gotten her salesman's license, is the newest member of the firm of Wland Realty, 2441 E. Tenth St.

A different sort of Christmas celebration awaits Charles E. Crayne south of the border. Crayne is taking his son, Eddie, 16, Eddie's friend, Robin Riley, a brand new boat and a trailer and heading for the Hardi River near San Felipe, Mexico, come Dec. 13. They will stay at Camp Rio Hardi with Rudy Rodriguez and get in plenty of fishing, duck and geese hunting. In about 10 days, Crayne's wife, Ginny, their daughter, Joan, and Mrs. Crayne's mother, Mrs. C. H. Hilliard, will join the party. They have been to this particular spot before and have always found the fishing and hunting wonderful.

The mystery deepens... The greatest question since "Who Killed Cock Robin?" has



VARIETY—Opening of the 10th unit at Lakewood Park Mutual Homes this week end gives buyers a complete selection of 21 models from which to choose. Above is one of the attractive models at the \$250,000,000 planned community where down payments for veterans begin at \$195. Hours are from 9 a. m. to 10 p. m. during the week.

# Lakewood Plaza Builds

CONSTRUCTION is now under way on the fifth unit of 422 homes in Lakewood Plaza. It was announced yesterday by officials of the Aldon Construction Co., developers of the new Lakewood district community, where more than 2000 homes have already been sold in the first four units.

The fifth unit, with a total value of \$5,000,000, will be comprised of two-bedroom, two-bedroom-with-den and three-bedroom homes. Directly adjoining Lakewood Plaza's third and fourth units, the property is bounded on the north by Spring St., on the east by Studebaker Rd. and on the west by Palo Verde Ave.

Responsible for the building of nearly \$60,000,000 worth of homes in the Southland area, the Aldon Construction Co. will make the new dwellings available to veterans for down payments starting at \$550, including all costs and impounds, according to Walker & Lee, sales agents. Prices start at \$10,950 and low monthly payments prevail. It was noted.

Buyers will have a choice of 26 different elevations and two baths are included with all of the three-bedroom and two-bedroom-with-den homes.

Model homes are now open in the development daily and Sunday from 9 a. m. to 9 p. m., the sales agents said.

Aldon's "luxurized" features in Lakewood Plaza's fifth unit will include General Electric automatic dishwashers and garbage disposals, living rooms with walls of crystal glass and French doors opening on covered concrete terraces, real fireplaces of Arizona flag rock or flag strip, center hall plans and one entire living room wall paneled in solid mahogany, elm or ash with natural finish.

Other advantages will be built-in breakfast nooks with plastic upholstering and plastic-topped tables, kitchen cabinets of elm, birch or knotty pine, stall showers plus tubs, Pullman bath cabinets with flush sinks, electric bathroom heaters, service porches, oak floors and plenty of closet space.

A new Aldon feature in the fifth unit will be hardwood-frame lighting fixtures, while all the dwellings will also include floor furnaces, inlaid linoleum in kitchens and baths and exteriors of redwood and cast stone veneer. Detached double garages come with all three-bedroom homes.

Properly improvements will include ornamental street lighting, concrete walks and driveways, sewers, paved streets sidewalks and gutters.

Located one mile east of Bellflower Blvd., Lakewood Plaza is three minutes away from the new Long Beach State College and close to schools of all other grades, including the site of a new elementary school in the community.

Nearby shopping facilities embrace Lakewood Plaza's own 8½-acre shopping center, now

# VA Has Plan on Lending

THE problem of loosening up GI mortgage money continues to stimulate a rash of proposals in Washington. The Veterans Administration, remaining adamant in its stand against upping the 4-per-cent interest rate, may soon place in effect the latest of these—a so-called discount plan. This would permit a lender to charge a builder up to 2 per cent discount on a loan so that the veteran could get a loan at four per cent.

This plan would work something like this: If a house costs \$10,000 and the down payment is \$2000, the veteran would need an \$8000 loan. Discounting this 2 per cent, the bank would lend him \$7840 as full payment for the house. The veteran then would pay back \$8000 to the bank with 4 per cent on the full \$8000. The first question raised, of course, is whether this discount would not ultimately find its way into the price of GI homes.

The VA is reported to have prepared an adverse report on another proposal—that of opening up the multibillion-dollar National Service Life Insurance fund for the purchase of direct home loans by VA. Sen. Burnet R. Maybank (D-S. C.) introduced a bill to do this just before Congress adjourned.

## Dec. 15 Deadline on Materials

APPLICATIONS for construction of multifamily residential structures where controlled materials are needed for the second quarter of 1952 should be filed with the Housing and Home Finance Agency by Dec. 15.

Present controlled materials include steel, aluminum and copper.

Necessary applications may be obtained at FHA field offices or the Department of Commerce.

**Honor Realtor**

J. Stowe Carney, Long Beach real estate broker, has been appointed commerce and industry chairman of the 1952 Cancer Crusade in Long Beach, Franklin L. Martin, campaign chairman for the harbor area, announced today.

# Visit . . . COLLEGE SQUARE

The New AJAX Quality Development

At Long Beach and Artesia Boulevards

LOCATED 1 BLOCK WEST OF LONG BEACH BLVD. ON ARTESIA (ADJACENT TO THE NEW MULTIMILLION-DOLLAR JUNIOR COLLEGE CAMPUS)

**3 BEDROOMS or 2 PLUS DEN**

**CUSTOM-BUILT HOMES**

Featuring: Wood-burning Fireplaces (also piped for gas), Entry Hall, Beautiful Hardwood Floors, Coved Linoleum, Lots of Real Tile, Oil Painted Interiors, Wallpaper, Wood Paneling, Electric Bathroom Heaters, Thermostatic Heat Controls, Garbage Disposals, Some Knotty Pine Kitchen Cabinets, Large Landscaped Lots . . . All Improvements (Including Sidewalks).

**FROM \$11,475 to \$11,950**

W. H. Beck Realty Co. 4020 E. Firestone Blvd. Exclusive Agents

Information LOgan 8-3405 Evening Ph. NEVada 6-5332

A NEW AJAX CONSTRUCTION CO. DEVELOPMENT

# 10th UNIT NOW OPEN LAKEWOOD PARK MUTUAL HOMES

Easy to get to! From downtown Los Angeles drive east on MANCHESTER and FIRESTONE BOULEVARD to LAKEWOOD BOULEVARD. Continue to Lakewood Park Tower between SOUTH STREET and CARSON. Watch for the giant billboards.

Sales Office: 5327 Lakewood Blvd. — between South Street and Carson — Open 9 a. m. to 10 p. m. every day

for further information call NEVada 6-4684 or MEtcalfe 3-5191

YOU CAN STILL BUY A UNIVERSITY MANOR HOME

Austin Sturtevant Says We Can Move You In Before Christmas!

Extra Special Service for those wishing immediate occupancy

Prices Start as Low as **\$12,100** FHA Terms

Visit University Manor Today!

**The Best FHA Homes in Long Beach**

Easy Monthly Payments

University Manor

WALKER & LEE, Inc. SALES AGENTS

At Intersection of Los Coyotes Diagonal and Bellflower Blvd. Phone 9-3376

## Stratford Square HOMES

The Homes With the 'Prestige Location' Now Selling in the Long Beach - Lakewood District

LUXURY APPOINTMENTS ARE STANDARD EQUIPMENT IN CUNNINGHAM & BRITAIN-BUILT HOMES

Full length mirrors—Colored bathroom fixtures—Giant 40-gallon water heaters—Gorgeous tiling patterns in kitchens, baths, showers—Sun-drenched breakfast nooks—Rich mahogany paneling—plus many other luxurious features to appeal to the entire family.

**SEE THESE FHA HOMES TODAY**

Priced from: **\$10,850 to \$13,850** FHA TERMS FROM **\$2895 to \$4455 Down** Monthly Payments \$63 to \$78 2 Bedrooms—2 Bedrooms and Den—3 Bedrooms and 2 Baths

DRIVE TO BELLFLOWER BLVD. AND SPRING STREET—SALES OFFICE OPEN UNTIL 9:00 P.M. DAILY.

**Stratford Square** A DISTINGUISHED COMMUNITY IN A DISTINCTIVE SETTING

Ph. 5-5916 or 5-1214

CUNNINGHAM & BRITAIN, BUILDERS • WALKER & LEE, SALES AGENTS





To herald the arrival of Santa, trim your Christmas tree with quickly and easily baked cookies, as above.

By Mildred K. Flanary

**M**EMORIES of yule occasions of the past and dreams of the one immediately ahead occupy us in our daily activity. Homes begin to take on festive appearance and the tantalizing perfumery of baking cookies, bubbling candy mixtures and steeping fruit cakes fills the kitchens.

Speed—the keynote of modern living—continues to pace

each day, even at Christmas, and this thought influences the selection of some of today's recipes which will save time but yield all the flavor of old-time Christmas. Make cookies from packaged cake mix. Roll out the rich dough and cut into stars, trees, bells, canes, angels, or Santas, and use them for your Christmas tree decorations. Hanging these cookies on the tree is an easy matter—

either make a hole near the top of each cookie, before or after they are baked, and slip a gay red ribbon in the hole.

#### Mocha Spice Cookies

1/2 cup butter  
1 egg yolk, unbeaten  
1/2 teaspoon cinnamon  
1 package devil's food cake mix  
Coffee frosting  
Cream butter until soft. Add egg yolk and cinnamon and blend well. Then add cake mix and work together with spoon, pastry blender, or fingers until dough is formed. (Dough will be firm like pastry.)

Form dough into 1 1/4-inch roll. Wrap in waxed paper. Chill until firm. Cut in 1/4-inch slices. Bake on ungreased baking sheet in moderate oven (375° F.) 8 to 10 minutes, or until done. Cool cookies a few minutes before removing from baking sheet. Frost cooled cookies with coffee frosting. Makes 8 dozen cookies.

Coffee Frosting: Combine 2 1/2 cups sifted confectioners' sugar, dash of salt, 1 teaspoon instant coffee, and 1/4 cup water, blend well.

#### Butterscotch Cookies

1/2 cup butter  
2 tablespoons molasses  
1/2 cup shredded coconut, cut  
1 package instant white cake mix  
Cream butter until soft. Add molasses and blend well. Add coconut; blend. Then add cake mix and work together with spoon, pastry blender, or fingers until dough is formed.

(Dough will be firm like pastry.)

Form dough into small balls, using about 1 teaspoon dough for each ball. Place on ungreased baking sheet. Press each ball twice with floured fork, making crisscross design. Bake in moderate oven (375° F.) 8 minutes, or until done.

#### Christmas Tree Cookies

1/2 cup butter or margarine (at room temperature)  
1/2 teaspoon vanilla or almond extract  
1 egg yolk, unbeaten  
1 package instant white cake mix or devil's food mix  
Cream butter until soft. Add

flavoring and egg yolk and blend well. Then add cake mix and work together with spoon, pastry blender, or fingers until dough is formed. (Dough will be firm like pastry.)

Roll dough 1/4-inch thick and cut with floured cookie cutters in shapes of stars, angels, trees, bells, wreaths, and candy canes. Decorate with tiny candles, pieces of cherries, nut meats and citron. Leave some cookies plain, so they can be decorated with tinted frosting after they are baked and

cooled.  
For hanging purposes: Make small hole in top of each cookie or press loop of string onto underside of cookie before baking.

Bake cookies on ungreased baking sheet in moderate oven (375° F.) 8 to 10 minutes, or until done. Cool cookies a few minutes before removing from baking sheet.

#### Crisp Raisin Bran Cookies

1 package instant white cake mix  
1/2 cup milk  
1/2 cup butter (at room temperature)  
1/2 teaspoon almond extract  
1 1/2 cups raisin bran

Turn cake mix into bowl. Add remaining ingredients and beat 2 minutes. (Beat vigorously by hand or at a medium speed of electric mixer.) Drop from teaspoon onto ungreased baking sheet at least 2 inches apart. Decorate top of each cookie with a raisin. Bake in moderate oven (375° F.) 8 to 10 minutes, or until done. (Cookies will be soft when done.) Makes about 5 dozen cookies.

#### Surprise Fruit Cake

2 cups sifted cake flour

3 teaspoons baking powder  
1/2 teaspoon soda  
1/2 teaspoon powdered cloves  
1/2 teaspoon cinnamon  
1/2 teaspoon nutmeg  
1 cup shortening  
1 cup sugar  
2 1/2 cups mincemeat  
2 eggs, well beaten  
1 can (1 1/2 cups) condensed tomato soup  
1 cup chopped nuts

Sift together flour, baking powder, soda and spices. Cream shortening and sugar; add cold mincemeat and mix thoroughly. Blend in eggs. Add flour mixture alternately with soup; stir until smooth. Mix in nuts. Pour into two greased loaf pans (8"x5"x2 1/2") or one 9"x5" tube pan; bake in a moderate oven (350° F.) about 80 minutes, or until done.

#### Non-baked Fruit Cake

1/2 cup vitaminized margarine, melted  
1 1/2 cups quick oats  
1 lb. chopped pecans or walnuts  
1 tablespoon unflavored gelatine  
2 tablespoons water  
1 cup marshmallow creme  
1/2 lb. chopped dates



Fruit cakes are always delightfully acceptable gifts for relatives and friends during the holiday season.

1/2 lb. chopped figs  
1/2 lb. chopped candied mixed fruits  
1/2 teaspoon salt  
2 teaspoons orange extract  
1 cup heavy cream, whipped  
Cherries  
Candied fruit peel

Combine margarine, quick oats and nuts. Toast until brown in shallow pan in hot oven (400° F.). Turn frequently. Soak gelatine in water 5 min-

utes. Dissolve over hot water. Add to marshmallow creme. Mix 1/2 of the toasted oats and nuts, marshmallow creme, dates, figs, mixed fruits, salt and flavoring. Fold in whipped cream. Sprinkle remaining toasted oats and nuts in bottom of waxed paper lined 8-inch deep layer or spring form pan. Pack cake mixture into pan firmly. Cover and chill overnight.

## Camera ANGLE

By Rosemary Day

**W**HEN we enjoy something very much ourselves, it is natural that we want to share the pleasure with people we like. I'm bringing that up at this time, because therein lies the key to successful gift giving. Furthermore, it may offer the solution to Christmas gift problems.

This year I suggest that you, who know the pleasures and rewards of picture taking from experience, consider photographic supplies and equipment for gifts.

You can make Christmas merry indeed, for the friend or member of the family who takes pictures regularly, with a gift of some appropriate accessory item—perhaps a flash attachment, a tripod, an album, or a light meter. The price range among these items is sufficiently great that you can easily find something for the price you want to pay for a particular gift.

For those who do not take pictures, you have a wonderful opportunity to give a gift that will bring pleasure for years. I think that a simple camera is an especially good gift for a youngster. It offers a constructive hobby and gives

the boy or girl a certain popularity among his or her contemporaries.

And here's a special note to husbands and fathers: If the women in your house don't like to take pictures with your camera, why don't you play Santa Claus with a simple reflex-type camera that will fit right in with your picture-taking ideas?

**P**LANNING a trip to the snow? Here are two simple tips that may save grief. If your camera has been left in a cold automobile for a while, the bellows may be somewhat stiff. Open the camera slowly in such a case to avoid cracking the bellows and causing light leaks. If you have been shooting outside in the cold, do not bring your camera into a warm room and attempt to use it at once. The lens will fog up just as eyeglasses do, and some condensation may even form inside the lens. This will take some time to disappear and the lens should be examined to be sure it has cleared up before taking any pictures.

#### CAMERA CLUB NEWS...

Community Camera Club will meet Wednesday, 8 p. m., at the Fellowship Hall, 14752 Jackson Ave., Midway City. . . . South Bay Camera Club also has a meeting scheduled for Wednesday, 8 p. m., at the Redondo Union High School, Redondo Beach. . . . The Long Beach Camera Guild will have its annual dinner, Wednesday, Dec. 10, at Eaton's Restaurant, 700 E. 45th St. Installation of the newly elected officers and presentation of the trophies will follow the dinner. . . . George Cushman (L. B. Cinema Club) has been elected president of

the newly formed California Association of Amateur Movie Clubs. . . . Howard C. Hall (L. B. Camera Guild) has 12 prize winning pictorial prints on exhibition at the Pacific Coast Club's Galleria.

**C**OLOR FANS will be interested in the news from the Eke Poinsettia Ranch that the poinsettias will reach their most beautiful bloom between the 10th and 25th of the month. The ranch is located just north of San Diego on U. S. Hwy. 101 and the pictorial possibilities are unlimited.

**A** SPECIAL photographic gift kit—on the market in time for Christmas—has been announced by the Eastman Kodak Company. Featuring the Kodak Pony 828 Camera, this de luxe kit contains everything needed to make a picture—in doors or outdoors in black-and-white or in color.

The Kodak Pony 828 Camera is a smart new miniature with which three different types of 828 film can be used—black-and-white, Kodachrome and Kodachrome in 8-exposure film rolls. It features a Kodak Anaston f4.5 lumenized lens and a flash 200 shutter.

In addition to the camera the attractively packaged kit contains a camera field case, a flashholder, two-way flash guard, two photoflash batteries, eight photoflash lamps, one roll of 828 Kodachrome film, and one roll of black-and-white film.

**I**N ANSWER to reader E. L. Guided tours through the Hoover Dam and power plant are conducted from 8 a. m. to 5 p. m., every day of the year but NO cameras are allowed on these tours.



Photographic gifts bring happy smiles from teenagers; and they're welcomed by adult shutterbugs.



The very best of all the holiday good things to eat . . . those special candies and cookies your family loves so much because they're made as only you can make them!

### EXTRA GOOD

. . . . Pet Milk gives them a wonderful smoothness, a rich, delicious flavor you just couldn't get with ordinary milk.

### EXTRA WHOLESOME

. . . . Pet Milk, whole milk concentrated to double richness, puts extra milk nourishment into every bite.

### SAVES MONEY

. . . Pet Evaporated Milk in these recipes saves butter, saves cream—yet costs less generally than any other form of milk, less than half as much as cream!

**FUDGE**  
1/4 cup cocoa  
3 cups sugar  
3 tablespoons corn syrup  
1 1/2 cups\* Pet Milk  
3 dozen shelled nuts

Mix well in small, heavy saucepan cocoa, sugar, syrup, milk and water. Stir over low heat until sugar dissolves. Boil slowly, stirring now and then until a tiny bit dropped into cold water forms a soft ball. Cool at room temperature (do not stir) until lukewarm. Add salt and vanilla. Beat until candy almost holds its shape. Put into greased 9-in. square pan. Press nuts into top of fudge at once. When firm, cut into 3 doz. squares. Makes 2 1/2 lbs.  
\*Measure 1 cup then add 2 tablespoons.

**SNOWBALL COOKIES**  
18 pitted dates  
1 cup sifted, all-purpose flour  
1/2 cup powdered sugar  
1/2 teaspoon salt  
1/2 cup soft butter  
1/2 cup Pet Milk  
1/2 teaspoon vanilla  
1/2 cup finely cut nuts  
1/2 cup powdered sugar

Cut dates in halves crosswise. Sift together into bowl flour, 1/2 cup sugar, and salt. Add butter, milk and vanilla. Mix until smooth. Add nuts. Mix well. Flatten about a teaspoon of dough on palm of hand. Place 1/2 date in center of dough. Cover date by pinching dough up around it. Roll into ball. Place on lightly greased cookie sheet. Bake in moderate oven (375° F.) 15 min., or until light brown. Roll warm cookies in 1/2 cup sugar. Garnish with strips of candied cherries. Makes 3 doz.

**CARAMEL NUT CLUSTERS**  
1 pkg. butterscotch pudding powder  
1 cup sugar  
1/2 cup Pet Milk  
1 tablespoon butter  
1 1/2 cups broken nuts

Mix pudding powder, sugar, milk and butter in saucepan until smooth. Cook and stir over low heat until sugar dissolves. Boil slowly, stirring often, until a tiny bit dropped into cold water forms a soft ball. Remove from heat. Beat until candy begins to thicken. Add nuts. Drop from teaspoon onto waxed paper. Let stand until firm. Makes 3 doz.

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Book Reviews

Churchill  
Continues  
Memoirs

CLOSING THE RING, by Winston S. Churchill, 199 pp. Boston: Houghton Mifflin Co. \$4.

By Vera Williams

TO ANYONE whose mind sparks at the names Salerno, Taranto, Anzio and Cassino and who remembers how the world waited with bated breath for the inevitable onslaught on the beleaguered continent, "Closing the Ring," fifth volume of Churchill's World War II memoirs, is a MUST.

Reading it, in Churchill's sweeping, matchless prose, one is conscious again of the man's grasp of the multitude of details of a great war, and his own courage and fortitude that exclude even the conception of failure.

The previous volume "Hinge of Fate" described the change for the better in Allied fortunes, which marked the winter of 1942 and the spring of 1943. "Closing the Ring" sets forth the year of conflict from June, 1943, to June, 1944. Western Allies had conquered Sicily, invaded Italy, isolated Hitler with the circle of countries he had occupied. With the drive of Russia from the east, Hitler was surrounded. Japan had been forced on the defensive. Before the Allies lay the gigantic and sanguine task of invading the aggressors in their home lands and liberating the peoples they had enslaved.

With his superb sense of the dramatic, Churchill ends "Closing the Ring" with the fall of Rome and the converging of the armada on the rendezvous south of the Isle of Wight ready for the historic landing of June 6.

Churchill—and no one else could put it so well—closes his fifth volume with "... All the ships were at sea. We had the mastery of the oceans and of the air. The Hitler tyranny was doomed. Here, then, we might pause, in thankfulness and take hope, not only for victory on all fronts and in all three elements, but also for a safe and happy future for tormented mankind."

Adventure  
in 70 Lands

I CANNOT REST FROM TRAVEL, by John G. Barry, 215 pp. New York: The John Day Co. \$4.

ULYSSES, in Tennyson's poem, made the statement contained in the title, but, compared to Willard Price, Ulysses was a small timer. Price has written an autobiography of travel and adventure in 70 lands. His assignments from magazines, newspapers and a geographic society have taken him to many forbidden places. Being a good reporter, his writing is to the point and his fine sense of humor takes this book out of being classed as just another travel book.—R. G.

Girl Disciple  
in Wilderness

LADY UNAFRAID, by J. R. R. Tolkien, 215 pp. New York: The John Day Co. \$4.

SEVENTEEN-YEAR-OLD REBECCA JEWEL FRANCIS knew the sacrifices of those who had first founded missions and attempted to bring to the Indians the Christ message, but she still went to work with the Ojibwa in the little village of L'Anse on the shores of Lake Superior in 1862. That she had the courage to go at all is proof that she deserved the name the Indians gave her: Swagided Wayquay—"Lady Unafraid."—R. T.

The Crime Front

THE SECOND SAINT OMNIBUS, by Leslie Charteris, a Crime Club Special, 136 pp. New York: Doubleday & Co. Inc. \$4.

FAMOUS figure of fiction, Simon Templar, better known as the Saint, comes back to the crime front in a new collection of some of his better past adventures—three novelettes and seven short stories—in "The Second Saint Omnibus." The author prefaces his book with an interesting foreword about his famous character who has appeared in books, magazines, a comic strip, the movies and radio. He introduces briefly each chapter and winds up with an afterword about future plans—or rather, the lack of them. The adventures within these covers are strictly of the Saint format: smooth scheming by a suave main character, usually with a Robin Hood type of windup.



"Whose Little Husband Are YOU?"

Peter Arno is at it again. This time it is "Ladies and Gentlemen" (Simon and Schuster, \$3.50), a handsome book containing almost 250 cartoons which this favorite artist of thousands himself selected as his best during the past 25 years. Most of the drawings are from The New Yorker. In an interesting foreword, Arno tells how he gets his cartoon ideas and how he follows these ideas to the completed work. An uproariously funny book.

Californiana and  
Western Americana

ISLANDS OF BOOKS, by Lawrence Clark Powell, Los Angeles: The Ward Ritchie Press, \$1.

By Fred Taylor Kraft  
Press-Telegram Book Editor

NEXT to books and man, Lawrence Clark Powell loves the earth best—California earth—and in this handsomely presented little volume of sparkling essays he reminisces on his loves. He writes with tender skill about the books in his own library, and these are many; of the men who wrote them—friends and strangers including some Californians who have come along since Twain and Hart. And he adds a pleasing pinch of California's golden landscape to show that here is a country whose grandeur will inspire still others to genius.

Sincere and nostalgic, as beautiful as cathedral music, a work of prose charged with poetry.

A TREASURY OF WESTERN FOLK LORE, edited by H. A. Schmitz, with foreword by Bernard DeVoto, New York: Crown Publishers, \$4.

THIS bulky volume of 806 pages might well be described as an encyclopedia of the west that was, and still is. It includes most of the area west of the Mississippi, and since it deals with both the country and its people it is fairly bursting with legends, campfire tales and traditions springing from the days of the covered wagon and gold rushes to Hopalong Cassidy. Money-mad miners, looted horses, musical coyotes, stampeding buffaloes, fancy girls, lonely sheepherders and dude wranglers roam its pages; and there are Wyatt Earp and Bat Masterson, Calamity Jane and Belle Starr, Billy the Kid and Black Bart.

THE GILA: River of the Southwest, by Edwin Coker, illustrated by Ross Sanborn, 402 pp., New York: Rinehart & Co., \$4.50.

THE SOURCE of the Gila is in New Mexico, but most of this stream flows through Arizona before being swallowed by the Colorado at Yuma. Once it fed an antediluvian forest where the diplococus walked. Later its waters were removed into irrigation ditches by a race of agricultural Indians. The Spaniards followed its course and later still came west-bound settlers like Royce Oatman who were murdered or captured by fierce redskins who roamed its watershed. It's all here, the past to the present, in one grand package of Western Americana.

Books Writers  
Short Story Anthologies  
Exceed Tales in Slicks

By Joseph Joel Keith

COLLIER AND STEELE, in the short story field, rise head-and-shoulders above the facile boys of the slicks, and top quality writers also.

JOHN COLLIER'S "Fancies and Goodnights," published by Doubleday, contains 50 stories, with not a dull or padded tale in the whole lot. Master of the weird story and the humorous, Collier is at his best—and how devilish and delightful that is!—in short tales like "Old Acquaintance," as weird and funny a story of marital bliss as one could wish to read, and in "Midnight Blue," a family breakfast scene dealing with a clean and petulant husband, a glib wife, a dream, and an ending that out-Henrys O. Henry. Just read three or four of these tales to friends at your next party, and sell a dozen books for John Collier.

WILEY DANIEL STEELE'S "Full Cargo," also published by Doubleday, contains 19 stories of quality. A quiet or dramatic craftsman, as the occasion demands, Mr. Steele gives us some unforgettable characterizations. One of his best tales is "Six Dollars," a story of a strange and moving love that tells so much after its last word has been read. No less moving is "A Way With Women," in which Mr. Steele deals with the earthy characters in whom he breathes his own particular brand of vitality. Readers who have not yet been introduced to Wilbur Daniel Steele are denying themselves the rare treats of a profound story teller.

SALLY YOUNG has been read by almost 10,000,000 American women seeking various answers to their beauty problems, and in a large, attractive new Prentice-Hall volume, "Home Book of Beauty and Charm," Miss Young covers the whole field for girls and women who are desirous of improving face and figure. Health and exercise play a part in Miss Young's program for the school girl, the professional worker, and for the mature woman. Generously illustrated, Sally Young's "Home Book of Beauty and Charm," should make a beautiful and helpful gift for the holidays, or for the summer vacationer. With simple language and charts, it should appeal to all types of ladies.

NEW BOOKS ON THE

Fiction Shelf

TENDER IS THE NIGHT, by F. Scott Fitzgerald, 356 pp. New York: Charles Scribner's Sons, \$3.50.

THIS is the author's final version of a novel which was never quite so good as he thought it was. No novelist but a dead one is ever satisfied and perhaps Fitzgerald is now just as satisfied as he is dead; he had his chance to revise "Tender," and the years he spent on it were nine.

In this story is the strain of madness which intrigued Fitzgerald. Dick Diver was a young and brilliant psychiatrist who married the lovely but unhinged Nicole Warren. And the progress of the marriage is the progress of the wild age of the '20s in Europe. Not only was there a false social value, but the very marriage value was false. Diver went up with Nicole, and he went down with her. The tale is haunting, just as a ghost is haunting. And this is a ghost of an age and a way of life.—G. L.

CONSIDERED one of Joseph Conrad's greatest works and also one of his most controversial among men of letters, "Nostromo" is the fourth title and the third full-length novel by this author re-issued in the Modern Library. "Nostromo" is the story of a fabulous fictional character by that name who lived dramatically against a backdrop of a South American coastal country and revolution. The book contains a learned introductory piece on Conrad and his book by Robert Penn Warren.—G. S.

THE PAST RECAPTURED, by Marcel Proust, translated from the French by Frederick A. Bloom, New York: The Modern Library, 402 pp.

MARCEL PROUST, considered one of the greatest French writers of the past century, spent the last 13 years of his life in seclusion because of a chronic illness. He wrote behind closed shutters drawing his themes from incidents in his young manhood at that fashionable spot, Fancourt St. Germain. His written work was "A La Recherche du Temps Perdu," of which "The Past Recaptured" is the final work. Students of literature and philosophy will find this the most enlightening of the collection.

DUST ON MY SHOES, by Peter Finney, 271 pp., New York: The Bobbs-Merrill Company, Inc. \$4.

A YOUNG AUSTRALIAN, a Peter Finney, who gets along chiefly by his wits, is joined by a debonair Dutchman named Marchand in some of the most interesting adventures since Richard Halliburton.

BACK TO MANDALAY, by Lowell Thomas, 280 pp., New York: The Gray Stone Press, \$3.50.

By Ray Gise

L. T. COLS. PHILIP COCHRAN and John Alison are given a joint command and told to organize a self-sustained fighting unit of air commandos in support of Gen. Wingate's British troops. Gen. Hap Arnold has given a high priority rating to this hush-hush undertaking and thereafter the group is known as "Project Nine."

Arriving in India, Cochran is told the Burma campaign is being canceled—not enough air transport. But the resourceful Cochran-Alison-Wingate trio, by utilizing gliders, needs no air transport, and Wingate's Burma plans go on as scheduled.

Planes with glider tow fly troops and supplies behind enemy lines and the Japanese in northern Burma, their life lines cut, die on the vine. They had been so strangled and starved they couldn't resist the dogged push of Stilwell's troops moving in from China.

Lowell Thomas has written a most exciting saga of true adventure—how Gen. Orde Wingate, famous guerrilla fighter, with the help of American Air Commandos, fought a strange new type of warfare in the Burma jungles, and he has illustrated it with on-the-spot photographs, some of them "top secret" until now.

Oops! Here's huff

"OOOPS! WRONG PARTY!" by Syd S. New York: E. P. Dutton & Co., \$3.

SYD HOFF's cartoons, bearing the familiar label "huff," never let the reader down. They invariably have sparkle, wit, and the kind of humor that makes for sound belly laughs. That's why they appear in the best slick magazines. This book, which contains 128 of his best, can well be the life of any party.

Panama Canal Labor  
Honored by Stamps

THE CANAL ZONE has issued a new 10-cent stamp commemorating the fine job West Indian labor performed in the construction of the Panama Canal, 1904-1916. The rose-colored stamp shows the construction of the canal.

FIVE NEW semi-postals have been issued by The Netherlands Antilles, reports the New York Stamp Co. The additional values go to the Child Welfare program there. Each stamp depicts children at play in the fields or school yards. The colors are violet, brown, blue, pink and aqua marine.

BRAZIL has issued two new stamps. A 3.80 cruzeiros stamp honors the first flight by E. Pinto Martins from New York to Rio de Janeiro, Aug. 16,



Illustration from "Your Siamese Cat," by Hettie Gray Baker (Farrar, Straus and Young). Book tells you how to choose your cat, raise it, train it, breed it, show it, live with it.

Unusual Books

JOSEPH HENRY JACKSON writes with delicate and moving prose of "The Christmas Flower" (Harcourt, \$1.00), the old Mexican legend of what happened to wild grasses that were brought as a gift for the manger by little Pablo. Tom Lea illustrates the little book generously. Truly a lovely volume, it could serve as a special Christmas card for a special person.

WHEN the day has snapped behind, the trap once again sprung and empty, it is the hour for recovery and relaxation. With a fire for bodily warmth, and the right ingredients compounded for spiritual warmth, the cocktail hour is a man's contribution to twilight ease. In "The Hour," by Bernard DeVoto (Houghton, \$2.00), the author writes lovingly of liquor—unabused and distinctive to civilized living. It's a fresh book, as fresh as the author says a dry martini must be, and as stimulating.

OF INTEREST to artists, art lovers and professional and amateur photographers is a handsome new book, "100 Studies of the Figure," by John Rawlings (The Studio Publications, Inc., in association with Thomas Y. Crowell Co. \$5.50). Rawlings has been photographer for Vogue for more than 15 years. All of his skill has been brought to bear in this book of studies, prefaced by a short discussion by Rawlings and closed with a table of technical notes for photographers concerning each of the studies, all of which are of the female nude and of the same model.

TO THE man alert to wildlife, few places in the world are uninteresting. Roger Tory Peterson is one of these and he writes interestingly of the out-of-doors in "Wildlife in Color" (Houghton Mifflin Co. \$3.). More than 450 pictures in full color of birds, butterflies, mammals, trees, flowers and reptiles make this nicely-bound little volume worth its place on the book shelf. Children will be charmed by its simplicity of style and its beautiful color plates. Adults will find it a reference volume after first-reading value has passed.

PREHISTORIC AMERICA, by Anne Terry White, 175 pp., New York: Random House, \$1.50.

THIS is a landmark book and a good one. It is possible to get very excited about America as it was long before the first Indians came. Any child or adult will follow with mounting interest the story of America's earliest creatures and the coming of the first people. It is beautifully illustrated by Aldren Watson.

THE TRAIL OF THE PINTO STALLION, by Paul Loomis, 228 pp., New York: Dodd, Mead and Company, Inc. \$2.50.

THE older boy who likes horses, Indians, trappers, and high adventure will find this book of 1832 most interesting. There are fights and intrigue to satisfy even the wildest juvenile imagination.—E. G.

THE SEARCH FOR THE GOLD FISH-HOOK, by Eleanor Hoffman, 228 pp., New York: Dodd, Mead and Company, Inc. \$2.50.

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Opera Discs  
in Demand

OPERA and operettas led requests at the Long Beach Public Library record desk this past week, as seen by reserves for Berlin, "Annie Get Your Gun," "Mario Lanza in the Great Caruso," Puccini, "La Boheme"; Rodger, "The King and I," and Verdi, "Aida."

New education and folk records, at regular speed, have been acquired by the library. The "Christopher Recordings on Sex Instruction" are especially outstanding aids for parents. Aids to stenographers are additional speed dictation and rhythm records for typing. New folk recordings include French Canadian and Scandinavian folk dances and songs.

Long Beach  
Best Sellers

FICTION:  
1. THE CAINE MUTINY, by W. G. Sebald.  
2. ROAD TO BETHANY, by Sinclair Lewis.  
3. MOSES, by Ash.  
4. THE ADVANTAGE OF TAKING THE TRAM, by W. G. Sebald.  
5. THE TRON MISTRESS, by W. G. Sebald.  
6. THE LITTLE PLAYER, by Louis.  
NONFICTION:  
1. THE SEA AROUND US, by Carson.  
2. KONTAKI, by Heretash.  
3. THE GREATEST BOOK EVER WRITTEN, by Doreen.  
4. TIME TO REMEMBER, by Douglas.  
5. THE TREASURY OF WESTERN POLYMER, by Bocking.  
6. MAN OF THE FAMILY, by Moody.

Recipes for Bride

PEGGY PUT THE KETTLE ON, by Blanche C. Fournier, 215 pp., New York: Exposition Press, \$2.50.

Five hundred twenty-four recipes are included in this delightful book which a very unusual mother-in-law has written for her son's bride. Many are new and different. Recommended especially for those who like to entertain.

Mexicans Enjoying  
Renaissance in Art

15 CONTEMPORARY MEXICAN ARTISTS, by Virginia Stewart, Stanford, Calif.: Stanford University Press, \$10.

By Paul Bartlett

FOR 30 years Mexico has been enjoying an art renaissance among her painters and sculptors. Their contribution to world culture is immeasurable. Perhaps no other single influence has added more to Latin-American understanding.

Certainly this book spotlights the Mexican artist in the right way. Virginia Stewart creates admirable portraits of each of the 45, making the individual stand out as a human being. Each artist is given two or three pages, with a photograph of himself and one or more examples of his work, some in black-and-white, some in sepi.

A friendly atmosphere shoots through this beautiful book—it's as though one were meeting the artists. Everything is congenial, from the Mayan embellishments, the colored endpapers reproducing a fresco panel by Alfredo Martinez, to the humorous covers by Jean Charlot.

Some of the artists included are: Atl, Canal, Covarrubias, Izquierdo, Kahlo, Orozco, Galvan, Goitia, Ledesma, Montenegro, O'Higgins, Soriano, Si querios, Zalce and Zuniga.

To read these pages is to reach the artistic heart of Mexico and grasp some of its strength and versatility. Though most of the 45 artists are now located in Mexico City their influence is spreading to provincial Mexican corners. These rigorous advocates of individual rights are people to watch.

Born out of political chaos they have demonstrated that the way of man is to "search the wild wind." Inventors of new techniques, inheritors of ancient Maya-Aztec-Toltec backgrounds, resurgents from Bonampak, there is nothing to stop the onward path of Mexico's key artists.

Virginia Stewart has conveyed this well. It will be a long time before a finer Mexican art book appears. This is an accurate, unprejudiced, enlightened photostudy, a contribution to the art of American printing.

Juvenile  
Books

PREHISTORIC AMERICA, by Anne Terry White, 175 pp., New York: Random House, \$1.50.

THIS is a landmark book and a good one. It is possible to get very excited about America as it was long before the first Indians came. Any child or adult will follow with mounting interest the story of America's earliest creatures and the coming of the first people. It is beautifully illustrated by Aldren Watson.

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By William Caruthers

A man's book, but women buy more copies. Authentic, factual. Stories of romance and gold. Daring men. Girls, "beautiful but damned," who lived and loved one day at a time. "By far the best book ever written about Death Valley." "Holds the reader's interest from cover to cover... has captured the nation." At better book stores everywhere, \$3.85.

If dealer has sold out, rush orders will be filled if addressed to the author, William Caruthers, Central Ave., at Marguerite St., Ontario, Calif.

Wild West

WAR ON ALKALI CREEK, by Wm. Watson, 223 pp., New York: Phoenix Press, \$2.

RUSTLER'S WARNING, by Ford Worth, 239 pp., New York: Phoenix Press, \$2.

WHEN Jack Farrell went into the Wild River country with a plan for irrigating the land, he ran smack into trouble with cattlemen. Farrell led the nesters in their fight to farm, and the shootout decided who was boss. A dandy yarn.

The funds of Peter's Cattle-men's Bank had vanished, along with the owner of the Triangle outfit, so Jeff Peters came to Boonton where his Uncle Peter was under suspicion of a lot of things. But there were a lot of hard men who also were up for question by Jeff. Most of the questions were answered by bloodshed, and Jeff was a man for that.

SILVER SADDLES, by Corcoran and Corey, 224 pp., New York: E. P. Dutton & Co. \$2.50.

WHEN GRANT SELBY rides into Horse Thief Canyon Ranch in search of a horse thief and murderer, he doesn't expect to find a super-setup for badmen, of which King Baggett, owner of the ranch, is boss. When the bandits plot a huge coup, and will not let Selby stand in their way, the visitor works out a plan with beautiful Delma Rae, niece of the boss cut-throat, which fouls up things nicely. While not one of the "go for your guns" westerns, this one does not lack action and is good reading.—T. K.

TUMBLEWEED DRIVER, by V. N. White, 232 pp., New York: Phoenix Press, \$2.

TUMBLEWEED BROWN rode into Homestead and flipped a coin as to which he'd buy first, a drink, or a box of cartridges. And it was not long before he needed both. There was Dale Westmore, a lovely girl, and Janice, another lovely girl. And Tumbleweed had to take a job with the Lazy Eight to find out who was wrong on the range, after Barlow was murdered. And he found out.

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Open Nights 'til Christmas! Open 9:30 a.m. to 9:15 p.m.

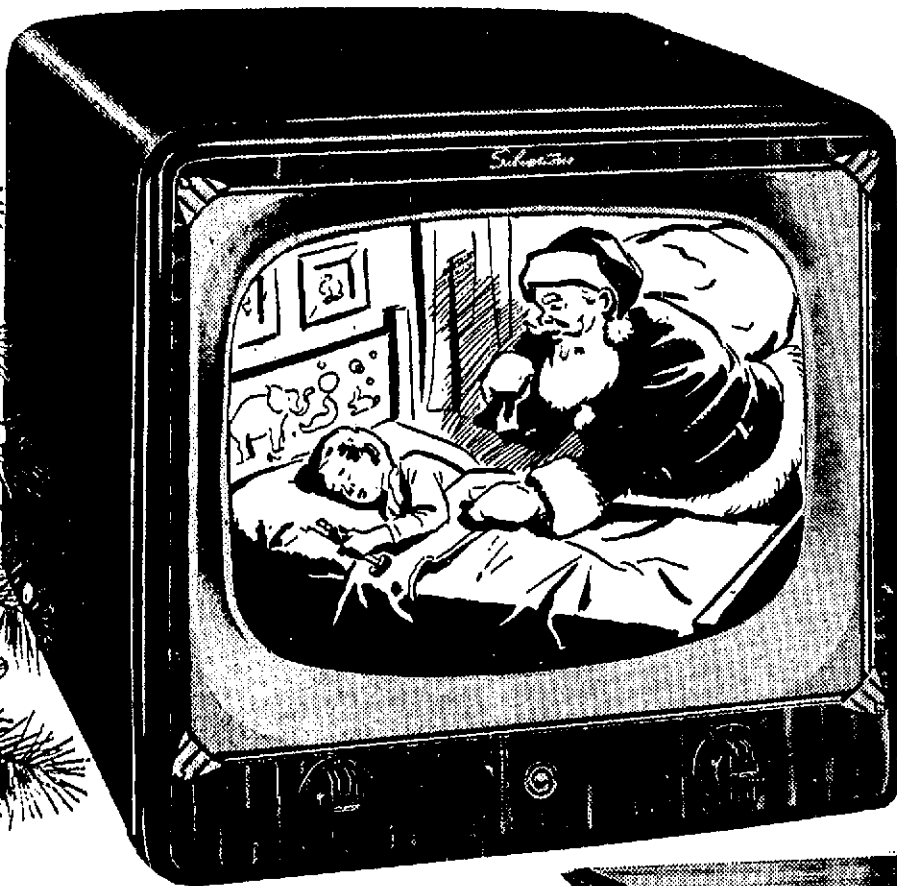


say *Merry Christmas*



Free Parking! Adjacent Lots! Validated Parking! "Park and Shop" Lots!

Save money now on BIG  
17-in. Picture TV

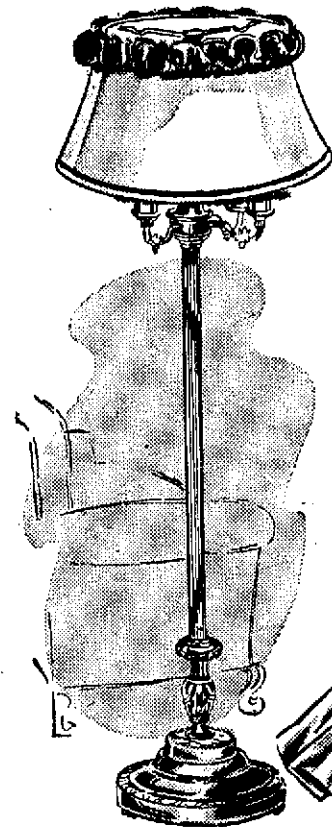


192<sup>95</sup>

Use Sears Easy Terms

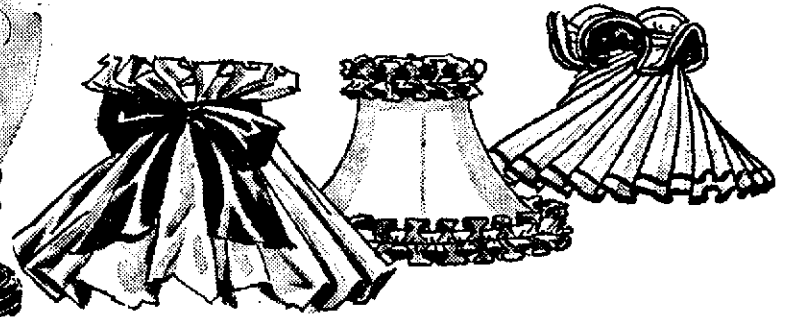
- Television Perfection!  
Outstanding Performance!

The clearest, most life-like television reception... NOW so sensationally priced! It sounds smooth and soothing! A perfect TV delight in handsomely-finished black metal cabinet. Perfect to use with either modern or period furniture! A great value!



Regular 21.95  
6-way Lamps  
17<sup>88</sup>  
Complete with Matching Shades

Beautiful modern styling! Bronze-plated, white metal base with 5-in. onyx trim. Graceful arms, matching rayon lamp shade in rose, egg, dubonnet, green. Butterfly ruching trim.



18-inch Lighted  
Santa Claus  
2.79

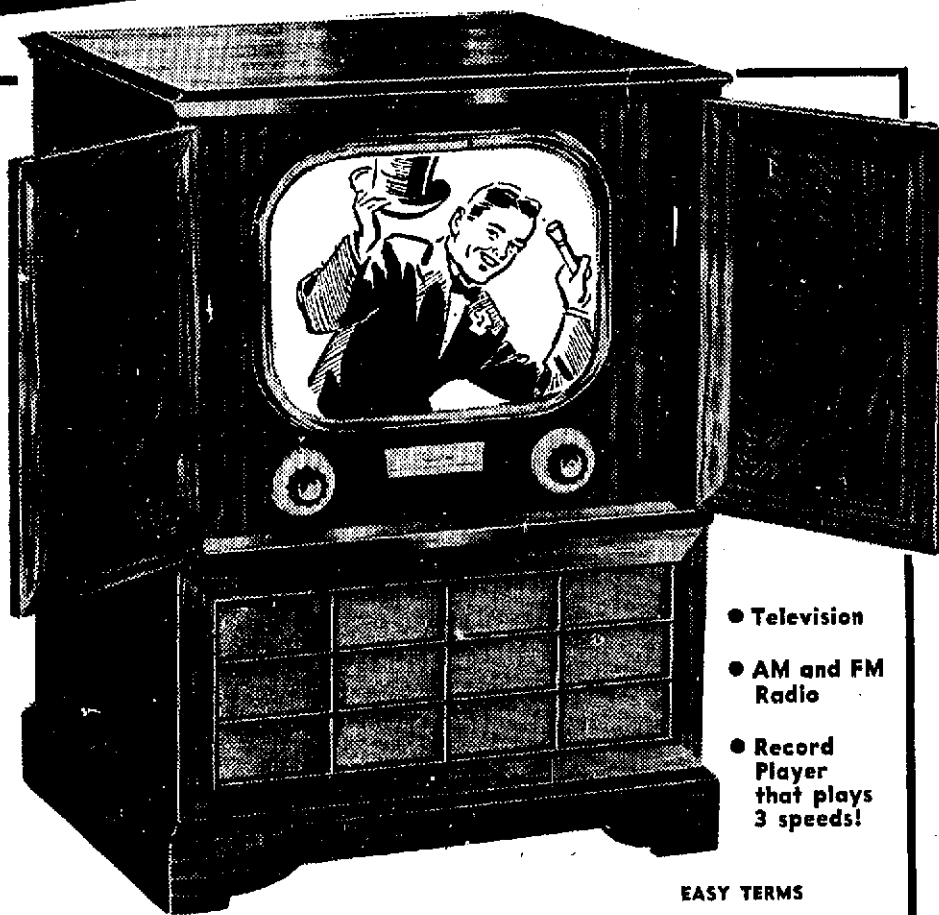
Glow from his hat to his toy-filled bag. Ideal home decoration! 29-in. ....4.98

12.95 Lamp Shades  
8<sup>88</sup>

5 stunning styles, all lavishly trimmed! Hand-tailored clarinese taffeta in decorator colors. Sizes for floor and table lamps.

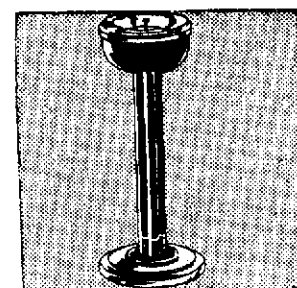
Now! Save \$50!  
Reg. 349.95  
Combination  
299<sup>95</sup>  
Also sold on Sears Easy Terms

The best Christmas gift of all, and at such a big saving! Beautiful mahogany veneer cabinet houses grand television with big 16-inch rectangular black tube; also, an easy-to-tune AM-FM radio, and record changer that plays all sizes, speeds. Some models with controls at side of picture.



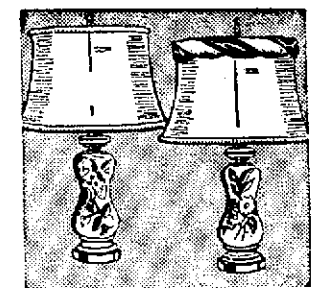
- Television
- AM and FM Radio
- Record Player that plays 3 speeds!

EASY TERMS



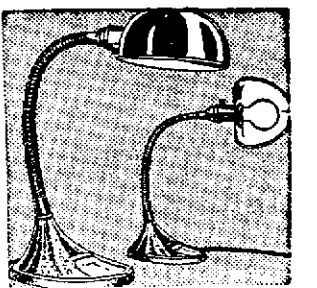
Metal Smoker  
1.98

Chair height for easy reach. Brown or grey enamel finish. Concealed disposer unit. Easy to move around!



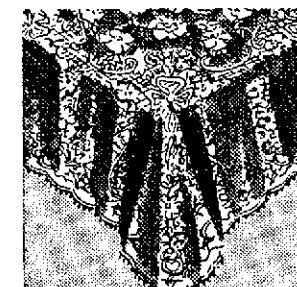
11.95 Table Lamp  
9.95

Hand-painted floral designs. White china base is accented by rayon taffeta shades trimmed in Mint Green. 2 styles.



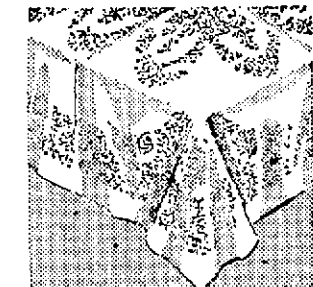
Gooseneck Lamps  
2.98

In style with the most modern trends! Streamlined flexible stem bends for close work. Adjustable shade!



Lace Tablecloth  
3.99

Rich, light ecru cotton mercerized for beauty, durability! Size 70 x 78-in. Always a lovely gift!



Linen Tablecloths  
12.98

Pure Irish linen! Rose, chrysanthemum or scroll design. All white. Napkins to match....1.21 ea.

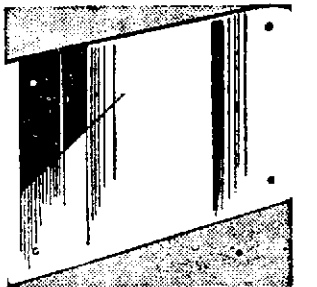
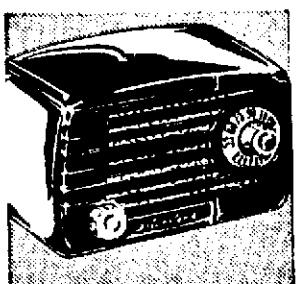


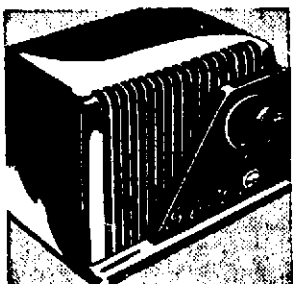
Plate Glass Mirror  
22.95

Hand-polished! Beautifully cut, bevel edge to increase sparkle, chrome buttons. Mounted on masonite. 30 x 40.



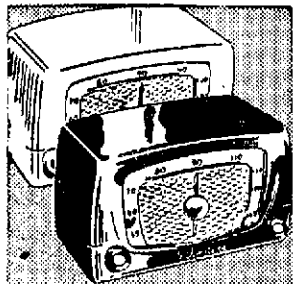
Silvertone Radio  
12.50

Just look! It's less than 5 lbs., and has a compact unbreakable metal cabinet! Brown and ivory colors!



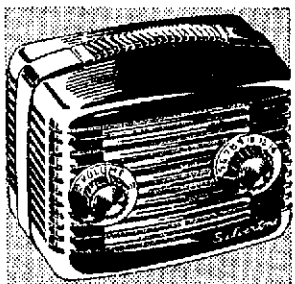
Brown Plastic Radio  
16.95

Ideal for kitchen, bedroom, rumpus room. Easy-to-tune dial. Powerful speaker. In ivory case .....18.95



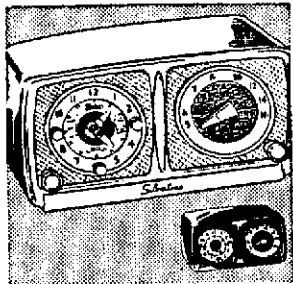
Silvertone Radio  
22.50

Dial pointer located on gold-colored metal grill. Dial glows in the dark. Ivory plastic case .....23.95



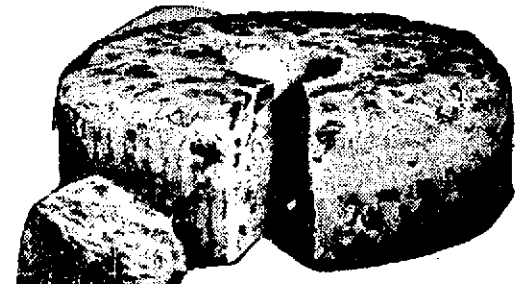
Portable Radio  
25.95

3-way, lightweight, easy-to-carry! Clear crisp tone! AC-DC or batteries. New colors. Batteries extra.



New Clock Radio  
29.95

Wake up! Lulls you to sleep! Shuts off automatically! Also times small appliances! Yellow or green plastic case!



Delicious 5-lb.  
Barbara Jane Fruit Cake  
2<sup>29</sup>  
Tender fruits, crisp pecans, fragrant spices blended into a rich batter. Gift-boxed.



DATE PACK  
3 lbs. \$1

Large, wholesome, sweet Deglet Noor dates!

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UNTIL CHRISTMAS... FREE PARKING!

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